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LACP Vision Awards: Silver for SMACK Communications and RKW Group



Berlin (ots) -

Berlin-based brand and digital specialist wins with RKW sustainability report in the World's Best Annual Reports competition.

Each year the League of American Communications Professionals (LACP) honors annual reports in several categories. Around 1,000 submissions from more than 20 countries were submitted this year.

Entering the first sustainability report for the RKW Group, SMACK Communications took home an LACP Silver Award, along with a Top 20 German Annual Reports award. In addition, LACP honored the sustainability report with the "Technical Achievement Award" for general excellence in corporate reporting and for presentation of the "Outstanding Production Values".

"We are delighted about this distinction, more so as it is the first sustainability report for the RKW Group. SMACK Communications has once again successfully created the perfect blend of content and design," says Dr. Susanne Herchner, Communications Manager of the RKW Group, who was responsible for this project. "Sustainability is a key component of our corporate policy and business mission. As one of the world's foremost manufacturers of film solutions RKW assumes responsibility for a habitable environment. What exactly this means in practice is explained in detail in our first sustainability report," adds Dr. Herchner.

About SMACK Communications

Founded in 1997 by Regula Bathelt and Martin Bruss, the Berlin-based strategy and communications agency is a pioneer in integrated communication concepts. The agency specializes in B2B solutions and-usually in the role as lead agency-supports German companies in their international marketing activities. Clients include the RKW Group, SMA Solar Technology, Promerit and the NORMA Group.

www.smack-communications.com

About the RKW Group

The RKW Group is an independent, privately-owned company and one of the world's foremost manufacturers of excellent film solutions. RKW is the market leader in the areas of hygiene and agricultural films, films for the beverage industry and packaging for powdery goods. In addition, the company makes films and nonwovens for medical applications, for the chemical and converting industries as well as for the construction sector. In the fiscal year 2018, RKW generated total sales of EUR 878 million.

www.rkw-group.com

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Medieninhalte



SMACK Communications, Berlin/Germany wins Silver with their Sustainability Report for RKW Group at LACP Vision Awards. Editorial use of this picture is free of charge. Please quote the source: "obs/SMACK Communications"

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