

25.07.2019 – 10:16 Uhr

## **Brenntag signs agreement with Arkema for distribution of waterborne resins in the USA**

Dear all,

Please find attached Brenntag's press release regarding the agreement of Brenntag North America, Inc. and Arkema Inc. on the distribution of Arkema waterborne resins in the United States, effective August 1st, 2019.

For further information please see the press release.

Please do not hesitate to contact us if you have further questions.

Best regards,

Hubertus Spethmann

Essen, July 25, 2019

### **Brenntag signs agreement with Arkema for distribution of waterborne resins in the USA**

Brenntag North America, Inc., part of the Brenntag Group, the global market leader in chemical distribution, will become the primary distributor for Arkema Inc. waterborne resins in the United States, effective August 1st, 2019.

Arkema waterborne resins are often utilized in end use applications such as adhesives, caulks and sealants, construction products, architectural paints, traffic coatings, and industrial coatings. The product lines include over 45 waterborne resins falling under the below trade names:

- Encor® - acrylic, styrene-acrylic, and vinyl acrylic.
- Celacor® - opaque polymer, a highly efficient, voided latex product that improves hiding and whiteness in paints and coatings.
- Neocar® - vinyl versatate.
- Snap® - structured nano-acrylic polymer.

"As we evaluated potential distribution collaborators in North America, we were impressed by Brenntag's ability to market, deliver, and support products in industries where technical expertise is required," Eric Kaiser, Regional President for Arkema's Coating Resins business in North America, explained. "They have the resources and expertise necessary to ensure end users get the most from our waterborne resin products."

Steven Terwindt, Chief Operating Officer, Brenntag North America: "We are excited to expand our strategic relationship with Arkema in North America as part of our Specialties growth strategy. Arkema's high-performance waterborne resins and technologies will allow us to solidify our position as the partner of choice in the coatings, adhesives, and construction segment and enable us to offer our customers innovative solutions through a dedicated team of technical experts."

Some of the products sold under the Snap®, Neocar®, Celacor®, and Encor® names meet the standards of the Arkema Coating Resins EnVia® program. This program is designed to help formulators achieve their sustainability and regulatory goals in finished coating products. All products meeting EnVia® certified requirements have:

- no added alkyl phenol ethoxylate (APEO) surfactants
- no added formaldehyde or formaldehyde donors
- total latex VOC < 5 g/L
- no intentionally added carcinogens, reproductive toxins, or ozone depleting compounds
- low residual monomer levels (total Monomer < 500 ppm)

"I'm very excited that Arkema Coating Resins has chosen to work alongside Brenntag in the fast-growing waterborne resins market," noted Ted Davlantes, Vice President, Coatings & Construction, Brenntag North America. "We want to continue to be the complete solutions provider and preferred choice for our valued customers when it comes to connecting various chemistries of our suppliers."

#### **About Brenntag:**

Brenntag, the global market leader in chemical distribution, covers all major markets with its extensive product and service portfolio. Headquartered in Essen, Germany, the company operates a global network with more than

580 locations in 76 countries and a workforce of more than 16,600 employees. In 2018, the company generated sales of EUR 12.6 billion (USD 14.8 billion). Brenntag connects chemical manufacturers and chemical users. The company supports its customers and suppliers with tailor-made distribution solutions for industrial and specialty chemicals. With more than 10,000

products and a world-class supplier base, Brenntag offers one-stop-shop solutions to around 195,000 customers. This includes specific application technology, an extensive technical support and value-added services such as just-in-time delivery, product mixing, formulation, repackaging, inventory management and drum return handling. Long-standing experience and local excellence in the individual countries characterize the global market leader for chemical distribution.

For more information on Brenntag North America, please visit [www.brenntagnorthamerica.com](http://www.brenntagnorthamerica.com).

**About Arkema:**

A designer of materials and innovative solutions, Arkema shapes materials and creates new uses that accelerate customer performance in lightweight and design materials, bio sourced materials, new energies, water management, solutions for electronics, and the performance and home insulation. A global manufacturer in specialty chemicals and advanced materials, with 3 business segments - High Performance Materials, Industrial Specialties, and Coating Solutions - and globally recognized brands, the Group reports annual sales of 8.3 billion euros. Buoyed by the collective energy of its 19,800 employees, Arkema operates in close to 55 countries. Arkema fosters interaction with its stakeholders and innovates around 6 solution-oriented research platforms which shape the Group's R&D to address the major global trends today and in the future.

To learn more about Arkema, please visit [www.arkema.com](http://www.arkema.com).

Press contact for Brenntag North America:

Talitha Poore  
Brenntag North America, Inc  
5083 Pottsville Pike  
Reading, PA 19605  
USA  
Telephone: +1 (610) 916-3825  
E-Mail: [brenntag@brenntag.com](mailto:brenntag@brenntag.com)  
[www.brenntag.com/north-america](http://www.brenntag.com/north-america)

Diese Meldung kann unter <https://www.presseportal.de/en/pm/108645/4332160> abgerufen werden.