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Steigenberger Hotels & Resorts opens a new hotel in Egypt / New luxury hotel right next to Cairo's Pyramids conjures up the spirit of the Pharaohs

Main (ots) -

The "Evolution Steigenberger" has turned its attention to the immortal Egyptian Pharaohs. The latest hotel venture to be launched by Steigenberger Hotels & Resorts is located close to the Pyramids of Gizeh and the new Grand Egyptian Museum and will open for business this week. The Steigenberger Pyramids Cairo lies in a truly unique setting amidst the very heart of the historic sights of Egypt. It offers a contemporary design and an "Evolution Steigenberger" lifestyle which combines tradition and innovation at the very highest level.

The resort boasts 132 elegantly furnished rooms and suites with state-of-the-art fixtures and fittings, a generously proportioned pool facility and a wide choice of restaurants and bars. Only a few steps away from the Pyramids, this is a place where Egypt's long history and the country's world-famous hospitality come together stunningly. The new resort is the ideal starting point for sightseeing and relaxation as well as providing a perfect venue for business meetings.

"We are delighted to be able to launch a further urban resort under the Steigenberger Hotels & Resorts brand at such a unique location," said Deutsche Hospitality's CEO Thomas Willms, who was present at the official opening ceremony and celebrations. "Our brand has a deep and long-lasting relationship with Egypt as we are running hotels here for decades. The Steigenberger Pyramids Cairo is our twelfth hotel in Egypt, and we are looking forward to the next ones."

Current press information is available in our press portal
(<https://www.deutskehospitality.com/en/press-office>)

Steigenberger Hotels & Resorts is a Deutsche Hospitality brand. It represents the epitome of luxury and perfect hospitality. Visitors can choose from historic hotels rich in tradition, lively city residences and health and beauty oases at the very heart of nature. The portfolio includes 60 hotels in eleven countries in Europe, Asia and Africa. Deutsche Hospitality operates four further brands. MAXX by Steigenberger is a new and charismatic concept which places the focus on the essential in accordance with its motto "MAXXimize your stay". Jaz in the City branded hotels reflect metropolitan lifestyle and draw upon the local music and cultural scene. IntercityHotel offers 40 upper modern upper mid-scale urban hotels, all of which are located within easy walking distance of railway stations or airports, whilst Zleep Hotels provide quality and design at an affordable price in Denmark and Sweden.

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