

19.06.2019 – 12:28 Uhr

## Just Eat launches gift card offering with epay



London (ots) -

Just Eat, a leading global hybrid marketplace for online food delivery, has unveiled its first ever gift card offering in the UK in partnership with provider epay, a specialist in electronic payment and prepaid solutions.

The UK is the first of Just Eat's markets to offer the gift card proposition with epay, which will be available to both consumers and corporate customers. The partnership will be rolled out across further markets globally, starting later this year.

Customers will be able to purchase both physical and digital gift cards, initially through the Just Eat website. The cards will then be rolled out across major UK retailers over the next 12 months, with denominations of £15, £20, £25, £30, £40 and £50.

Gift cards are a high-value and growing market, with more than 7 in 10 consumers in the UK having purchased at least one gift card in the past three years. The category has proved to be particularly popular with younger consumers with 44% of 18-34 year olds buying at least one every other month. They are also a powerful customer acquisition channel. Just Eat's trials show that customers who have tried the brand for the first time as a result of having received a gift card then make repeat orders of a greater value.

Graham Corfield, Just Eat, said: "At Just Eat we love celebrating the joy people feel when their favourite food is delivered to their door. We are always looking for ways to spread that joy to more people, and the launch of our digital and physical gift cards will do exactly that."

Richard Robertson, epay Managing Director, UK, Ireland, Nordics, Turkey and Russia, added: "We are delighted that Just Eat has chosen epay as its technical partner and processor for the launch of its gift card program. We have worked closely with Just Eat to provide a seamless experience for customers, however they choose to purchase the gift card."

See <https://giftcards.just-eat.co.uk/> for more details and to purchase the gift cards.

### About Just Eat

Just Eat plc (LSE: JE) operates a leading global hybrid marketplace for online food delivery. Headquartered in London, we use proprietary technology to offer a quick and efficient digital ordering service for over 26 million customers and more than 100,000 Restaurant Partners across the UK, Australia & New Zealand, Canada, Denmark, France, Ireland, Italy, Mexico, Norway, Spain, Switzerland and Brazil.

### About epay

epay is a world-leading full-service provider for payment processing and prepaid solutions, processed 1.15 billion transactions in 2018 and has built up an extensive network of retailers with 707,000 point-of-sale terminals in 47 countries. The company offers a portfolio of gift cards (prepaid, closed loop and digital media), business incentives and payment solutions (card acceptance, terminals, e-commerce, mobile and internet of payment) for omnichannel commerce. epay in UK:  
<https://www.uk.epayworldwide.com/>

- Picture is available via epa european pressphoto agency (<http://www.epa.eu>) -

For more information please contact:

Hannah Davis on [justeat@headlandconsultancy.com](mailto:justeat@headlandconsultancy.com)

Seema Hakim, Corporate Communications,

Just Eat: [seema.hakim@just-eat.com](mailto:seema.hakim@just-eat.com)

#### Medieninhalte



*Just Eat, a leading global hybrid marketplace for online food delivery, has unveiled its first ever gift card offering in the UK in partnership with provider epay, a specialist in electronic payment and prepaid solutions. Editorial use of this picture is free of charge. Please quote the source: "obs/epay - transact Elektronische Zahlungssysteme GmbH"*

Original content of: epay - transact Elektronische Zahlungssysteme GmbH, transmitted by news aktuell  
Diese Meldung kann unter <https://www.presseportal.de/en/pm/132752/4301594> abgerufen werden.