

## EANS-News: Lenzing AG / Lenzing ranked first by Canopy for sustainable wood sourcing

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- \* Re-confirms Lenzing's responsible procurement of wood
- \* Underpins role as a leader in sustainability
- \* Lenzing helps preserve global forests and biodiversity

### Company Information

Lenzing - The Lenzing Group has once again been rated the number one producer of wood-based fibers (out of 31 globally) in the world with respect to the responsible procurement of wood, the key raw material in cellulose fiber production. This is the conclusion of the Hot Button Report published recently by the Canadian environmental organization Canopy.

"We are proud of this top ranking. It underpins our role as a leader in sustainability and gives our customers confidence that we have the right practices in place to prevent the use of wood and pulp from ancient and endangered forests", says Stefan Doboczky, Chief Executive Officer of Lenzing. "Sustainable wood and pulp sourcing has long been given the highest priority by the Lenzing Group. Forest protection is crucial for Lenzing, not least because of the loss of biodiversity and climate change, which are becoming ever more important issues."

Responsible sourcing and sustainability are key elements of Lenzing's corporate strategy. They help preserve global forests and prevent deforestation, which in turn make a substantial contribution to climate protection.

The Hot Button Report proves once more that there is a low risk for buyers using Lenzing fibers. Lenzing was one of the first wood-based fiber producers to complete and publicly release the results of its CanopyStyle Audit in 2017 confirming this. In 2019, the company will complete its second annual audit.

Zwtl.: Lenzing's achievements

In 2018, Lenzing adopted additional due diligence measures when sourcing from high-risk countries, a decision positively noted by Canopy.

Lenzing's innovative TENCEL(TM) Lyocell fibers with REFIBRA(TM) technology, in which cotton scraps are partly used as a raw material, have been welcomed by the market as a product that takes pressure off the use of wood as a raw material. REFIBRA(TM) technology is the most advanced concept in the wood-based fiber market that clearly incorporates circular economy features on a commercial level.

Canopy also praised Lenzing for using its influence to help advance a conservation legacy in the heart of Canada's boreal forest. Lenzing communicated its support and encouragement for formal protection of the Broadback Forest to government and First Nation decision makers.

Photo download:

<https://mediadb.lenzing.com/pinaccess/showpin.do?pinCode=tTZhf8nw5L1G> [<https://mediadb.lenzing.com/pinaccess/showpin.do?pinCode=tTZhf8nw5L1G>]

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