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## Mattes: IAA Commercial Vehicles exceeds our expectations

*Hannover/Berlin (ots) -*

Leading international trade show sets new standards with 435 world premieres and 282,000 sq m - Very many purchasing agreements - Focus on digitization, electric mobility and urban logistics - High-quality visitors - Strong presence also on social media

This IAA certainly has a well-chosen slogan: "Driving tomorrow." Today I can say that this aspiration - to comprehensively present the future of mobility, transport and logistics here in Hannover - has been realized in full. Throughout this IAA we have experienced an industry in a state of anticipation, which actively faces up to the challenges. This industry delivers!

We see pioneering spirit, new ways of thinking and enormous dynamism here at the manufacturers of heavy-duty commercial vehicles, vans and buses, in the trailer industry, at the many, many suppliers and also in software and IT firms that are at the IAA for the first time. This IAA has even exceeded our ambitious expectations: we have gained more exhibitors, occupied more space, presented more world premieres, and welcomed more visitors! Here are the figures:

- 2,174 exhibitors from 48 countries are present here in Hannover (2,013 in 2016).
- 282,000 square meters of exhibition space - a rise of a good 4 percent (270,000 sq m in 2016) and also a new IAA record.
- 435 world premieres - a new record showing disproportionately high growth of 31 percent (332 world premieres in 2016).
- And what is particularly welcome: the number of visitors has again risen slightly compared with the already very good result in 2016, to around 250,000. And that despite days with heat waves, storms and rain.

Figures are one thing, but for us as the organizers of the world's most important trade show for transport, logistics and mobility, the qualitative assessment by the exhibitors tells us far more.

Read more here: <http://ots.de/ljgEqT>

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