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Marco Mierke to be named Digital Managing Editor at dpa-infocom



Marco Mierke (42), currently head of the English-language World News Service dpa international, will take over the newly created position of "Digital Managing Editor" at dpa-infocom GmbH in Berlin on 1 October 2018. In this function, he is responsible for a team of around 30 editors. In close coordination with dpa's editorial board, he will manage and optimize dpa's multimedia products that can be used by customers for websites, screens or apps. These include the product lines dpa-Weblines and dpa-Live as well as dpa NewsScreen for screens in public spaces. His successor at the English Service will be named promptly.

"Our customers' requirements for modern content formats are complex and constantly changing. We also have to react to this in editorial management in order to expand our market leadership," says dpa-infocom Managing Director Christoph Dernbach. "Marco Mierke and his team, in coordination with product management and IT, will ensure that we can continue to offer our digital customers a comprehensive and innovative product portfolio," says Frank Rumpf, also Managing Director of dpa-infocom.

"Marco Mierke is a valued and experienced journalist and editorial manager, who has worked for dpa in various functions in Germany and abroad and has distinguished himself through close customer contact," says dpa Editor-in-Chief Sven Gösmann. "As Managing Editor of our English Service, he has given it a new structure and a modern product profile and was instrumental in the introduction of a web portal for international customers. I thank him very much for his excellent work and wish him all the best for his new task."

Marco Mierke has been with dpa since 2004. The Hamburg native had previously graduated in business administration and journalism in his hometown. He first gained journalistic experience in the online editorial department of TomorrowFocus AG and as an author for the magazine "Tomorrow". The dpa traineeship was followed in 2006 by positions as a correspondent in Würzburg and as an editor in the regional office in Hanover.

From 2007 to 2010 Marco Mierke worked as an assistant editor for dpa's editorial board and was an editorial project coordinator within the team that planned and managed the merger of dpa's central editorial offices into a joint multimedia newsroom in Berlin. In spring 2010, he joined the dpa office in Washington as a correspondent. In the summer of 2015 he returned to Germany to take over the management of the English-language World News Service.

The English service, founded in 1957, delivers around 200 stories, leads and features to dpa customers worldwide, including news agencies, newspapers and online portals. Governments and institutions also use the comprehensive journalistic offering produced around the clock by editors at desks in Berlin and Sydney. Around 100 English-speaking journalists on all continents write for the service, which also consists of translated news items by hundreds of reporters and editors of the German-language Service, as well as the Spanish and Arabic Service of the dpa. Since last year, dpa has also been offering an independent photo service available worldwide.

About dpa

The German News Agency (dpa) was founded in 1949 and is one of the world's leading independent news agencies. dpa supplies media outlets, businesses and other organizations with editorial content, including text, photos, videos, graphics, audio and other formats. As an international agency, dpa reports in four languages: German, English, Spanish and Arabic. The company has around 1,000 journalists in 160 locations in Germany and abroad. Its shareholders are 180 German media companies. Staff work according to the principles outlined in the dpa statute: independently from ideologies, businesses and governments. The central editing desk, under the leadership of editor-in-chief Sven Gösmann, is located in Berlin. The management team, headed by chairman Peter Kropsch, is based in Hamburg. The chairman of the Supervisory Board is David Brandstätter (Main-Post GmbH, Würzburg).

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