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Eva Herzigova selected for GERRY WEBER - the new Capsule Collection



Halle (ots) -

The moment has finally arrived, just in time for the beginning of autumn - GERRY WEBER is presenting its upmarket Capsule Collection exclusively with international supermodel Eva Herzigova. This limited Capsule edition is made up of three Looks and a total of seven articles, representing Premium Lifestyle and emphasising the GERRY WEBER brand values: FEMININE - CASUAL CHIC - INSPIRING.

All three Looks combine timeless elegance with urbane style elements - ideal for showing off the personality of the wearer. The exclusive design symbolises ease and joie de vivre, even during the colder months - a collection of unique and upmarket styles that combine superbly with each other and the rest of your wardrobe. Patterned jackets, shirts with glitter edging and pullovers in snake print made of 100 % Kashmir are combined with trousers in biker look. The classy polo-neck jumper with metallic effect enhances each outfit, and the black velvet dress is the ideal classic for the colder months. The grey-flecked coat with fake fur collar is a total eye-catcher, seeing its wearer warm through the winter as well as fashionably. Discover for yourself Eva Herzigova's favourite items and become inspired by this exceptional collaboration with GERRY WEBER!

The new Capsule Collection from GERRY WEBER will be on sale from 6 October 2017 in selected stores across Germany, online from gerryweber.com and at selected specialist partner outlets abroad.

Link to film and image: <http://bit.ly/2gNm2YQ>

About the GERRY WEBER Group

GERRY WEBER International AG with company headquarters in Halle/Westfalen is a global concern uniting five strong brands under one roof: GERRY WEBER, TAIFUN, SAMOON, talkabout and HALLHUBER. Since being established in 1973, GERRY WEBER International AG, which is listed on the German SDAX index, has grown into one of the best known fashion and lifestyle companies with around 1,260 own name stores and sales outlets globally (of which 376 HALLHUBER), more than 2,450 shop units and 270 franchise stores, as well as brand online outlets in nine countries. The group and its staff of 6,900 worldwide (around 2,000 HALLHUBER) has at its disposal marketing structures in around 60 countries and is regarded as one of the largest listed fashion groups in Germany (as at April 2017). GERRY WEBER Group posted group turnover of EUR 900.8 million for the 2015/16 financial year (1 November 2015 to 31 October 2016).

www.gerryweber.com

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