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Martin Pastierovic becomes Publishing Director Magazines of Ringier Axel Springer Slovakia



Zürich (ots) -

As of 7th November 2016, Martin Pastierovic (40), Head of Digital Transformation, will become Publishing Director Magazines of Ringier Axel Springer Slovakia (RAS SK). In this newly-established position, he will be responsible for the editorial teams of the RAS SK magazines Zivot, Eva, Novy Cas pre zeny, AUTO BILD, GEO, Diva.sk, Najmama.sk, Sport.sk, Zive.sk and their brand extensions. The editorial teams of Novy Cas and Aktuality.sk will continue to report to CEO Milan Dubec. Noizz.sk, RAS SK's portal for millennials, will remain in the responsibility of RAS SK Chief Digital Officer Milan Konecny.

Milan Dubec, CEO Ringier Axel Springer Slovakia: "I wish Martin Pastierovic a successful start in his new role. I believe that his journalistic experience, along with his in-depth knowledge of the company that he acquired over the last 15 years will contribute to the further successful development of our brands on the challenging media market."

Martin Pastierovic, Publishing Director Magazines of Ringier Axel Springer Slovakia: "I believe that reinventing content strategies with target groups in mind, continuing the transformation of print to digital, and strengthening our positions in the digital field will keep our brands in leading positions on the Slovak market in the years to come."

Martin Pastierovic joined the company in the year 2000. After holding several editorial positions, in 2005 he became editor-in-chief of Novy Cas Ludia, a tabloid weekly. In 2008, he started as editor-in-chief of online content products, later becoming deputy editor-in-chief in the Newsroom of Novy Cas. As Head of Digital Transformation between 2013 and 2016, he was responsible for the implementation of digital editorial systems. As Head of the Digital Media Campus he is responsible for training young journalists working for RAS SK in all matters of digital publishing.

About Ringier Axel Springer Media AG

Ringier Axel Springer Media AG was founded in 2010 by the Swiss Ringier AG and the German Axel Springer SE and bundles the activities of both shareholders in Central and Eastern Europe. The company operates in the growth markets of Poland, Hungary, Serbia and Slovakia with a broad range of media services, comprising more than 160 digital and print offerings. The company's registered offices are in Zurich and it employs a total of about 3000 employees.

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Medieninhalte



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