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Siemens presents the new S45i and a free Software-update for S45 and ME45



Hannover (ots) -

- Cross-reference: photos are available
at: <http://www.presseportal.de/galerie.htx?type=obs>

Today at CeBIT 2002, the Siemens Information and Communication Mobile Group (IC Mobile) announced a free upgrade for existing S45 and ME45 software. Through a simple download procedure that can be completed at home, the free upgrade incorporates GPRS Class 8 to bring an estimated 33 percent increase in data transmission speeds and a range of additional features, including EMS capability and the interactive game Kung-Fu(tm). Siemens also announced the S45i, developed from the S45 with new features such as e-mail client, which will be available from May 2002 in two stunning colors.

Downloaded via the Internet, using a data cable, the upgrade can be quickly and easily completed at home which enables consumers to benefit from the additional features instantly. Transmission and transfer of information and access to the internet is made significantly quicker through the incorporation of GPRS Class 8 and the update allows the office features of the S45 and ME45 to be synchronized with Microsoft Outlook™ via the infrared interface (IrDA).

Communicating with friends and colleagues becomes more expressive and inventive with the addition of EMS, enabling sounds and pictures to be embedded into SMS messages and sent across networks to other EMS compliant devices. Additionally the upgrade enables SMS messages to be extended to 760 characters, offering users more freedom to express themselves. Out of office hours are also made more fun with the inclusion of the interactive, multi-player SMS game Kung-Fu from BattleMail™, that allows users to challenge friends and colleagues around the world. Players can choose from a range of characters, including Brad, an Australian watersports instructor, Kai, a Japanese martial arts expert, and Holly, a 'wannabe' pop star from London, then select moves, send an SMS challenge to a friend and then watch a fully animated fight take place on-screen.

Additionally, from May 2002 fans of Siemens' S45 will be able to combine extended business functionality with their favorite design, as the S45i goes on sale across Europe and Asia. Incorporating all the features of Siemens' S45, the S45i includes additional applications such as e-mail client, faster synchronization and a new exciting game RaceAce. The S45i will be the ideal companion for the busy business traveler on the move. Available in two stunning colors, Titan Silver and Royal Champagne, the refresh will also bring a new level of style to an already elegant product.

Peter Zapf, President of Mobile Phones, within the Information and Communication Mobile Group said: "The S45 and ME45 have been very popular with consumers and we are delighted to offer this free download to ensure users have the most up-to-date technology on their favorite products. Additionally, by introducing the S45i to our portfolio we are able to combine existing features with new technologies to bring business users the perfect mobile companion."

The free software upgrade of the S45 and ME45 will be available to consumers free of charge from March 2002. The upgrade can be downloaded via the Internet at www.my-siemens.com.

The S45i will go on sale across Europe and Asia from May 2002 and will be in the same price range as the S45.

The Siemens Information and Communication Mobile Group (IC Mobile) offers the complete range of mobile solutions including mobile devices, infrastructure and applications. Devices include mobile phones, wireless modules, mobile organizers and cordless phones as well as products for wireless home networks. The infrastructure portfolio includes GSM, GPRS and 3G mobile network technologies from base stations and switching systems to intelligent networks, e.g. for prepaid services. Mobile Applications cover end-to-end solutions for Messaging, Location Based Services or Mobile Payment. For the fiscal year 2001 (September 30), IC Mobile recorded sales of EUR 11.3 billion and employed 30,730 people worldwide.

You can access further information about Siemens IC Mobile on the Internet at <http://www.siemens-mobile.com>

You can access press releases, photographs and further information on the Internet at: <http://www.siemens-mobile.com/press>

Two photographs accompany this press release. You can access the photos on the Internet at URL:

<http://www.siemens.com/icm-picture/S45i-01>

<http://www.siemens.com/icm-picture/S45-02>

More product information is available at:
<http://www.my-siemens.com>

More product information is also available from our PR agency Weber Shandwick at: Tel: +44 (0)20 7950 2104, email: siemensmobile@webershandwick.com

Medieninhalte



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