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Krisztina Majoros appointed Editor-in-Chief of Blikk.hu



Krisztina Majoros (39) becomes editor-in-chief of Blikk.hu with effect from 16 November 2015. The news portal, that was relaunched in November 2015, is part of the leading tabloid daily BLIKK and belongs to Ringier Axel Springer Hungary.

In her new function, Krisztina Majoros will be responsible for the further development of the editorial formats and overall content strategy of Blikk.hu. In this newly created position, she will report to Balázs Kolossváry, editor-in-chief of BLIKK.

Balázs Kolossváry, editor-in-chief of BLIKK: "BLIKK is a strong brand, and we see great potential in further digitizing it. I am confident that Krisztina Majoros with a proven track-record in digital publishing will, together with her team, turn Blikk.hu into the leading news portal in Hungary. She is a highly skilled journalist who will continue the digital transformation of blikk.hu."

Krisztina Majoros: "We will continue to further develop the content of Blikk.hu and enrich the content with a focus on exclusive stories and pictures as well as video content. Our aim is to offer content and services that are relevant to readers' demands and suit the brand."

Krisztina Majoros has worked in various positions as a journalist for over 15 years. Prior to joining Blikk.hu, she worked for Sony Pictures Television Networks (Central Europe) as editor-in-chief. Krisztina has worked for leading digital brands such as the lifestyle and womens portal Life.hu, where she was Head of Online Entertainment from 2010 until 2012. Prior to this, she held various positions at Marquard Media Hungary as a digital media expert.

About Ringier Axel Springer Media AG

Ringier Axel Springer Media AG was founded in 2010 by the Swiss Ringier AG and the German Axel Springer SE and bundles the activities of both shareholders in Central and Eastern Europe. The company operates in the growth markets of Poland, Hungary, Serbia and Slovakia with a broad range of media services, comprising more than 160 digital and print offerings. The company's registered offices are in Zurich and it employs a total of about 2700 employees.

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Medieninhalte



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