

Lenzing AG

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EANS-News: Lenzing AG /Waltraud Kaserer Named the New Head of Corporate Communications of the Lenzing Group

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Personnel

Waltraud Kaserer Named the New Head of Corporate Communications of the Lenzing Group

Waltraud Kaserer has been appointed to serve as the new Head of Corporate Communications of the international fiber group Lenzing AG as of January 1, 2016. She will succeed Angelika Guldt, who will be responsible for communicating sustainability-related issues of the Lenzing Group starting at the beginning of 2016.

Since the year 2008 Waltraud Kaserer has served as the Press Spokesperson for Reinhold Mitterlehner, Austria's Vice Chancellor and Federal Minister of Science, Research and Economy and most recently as his Deputy Head of Cabinet. Ms. Kaserer studied commercial sciences and journalism, and began her career as a securities and investment advisor. Later she worked as Editor of Foreign Affairs of the "WELT am Sonntag" in Berlin, built up the online media arm of The Financial Times Germany and the magazine "Spiegel", and belonged to the editorial board of the Austrian business magazine "Format". Furthermore, Waltraud Kaserer was also financial editor of the Austrian daily newspaper "Der Standard" and served as a moderator of TV broadcasts in cooperation with the news network n-tv.

"I am pleased that we have attracted Ms. Kaserer, a renowned and highly competent communications expert, to join Lenzing AG", says CEO Stefan Doboczky in commenting on the change at Corporate Communications. Ms. Kaserer will further internationalize the communications activities of the Lenzing Group as well as expand internal communications. I would like to thank Angelika Guldt for her longstanding and highly professional work. I am convinced that in her preferred new job she will make a significant contribution towards positioning the Lenzing Group as a sustainable company thanks to her experience and competence."

Further inquiry note:

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