

04.09.2015 – 15:47 Uhr

## Wissmann: IAA Cars starts with 210 world premieres

*Berlin (ots) -*

The International Motor Show (IAA) Cars in Frankfurt is the world's most important automotive trade fair. Just a few days before the 66th IAA Cars opens its doors on September 17, 2015 (with Press Days on Sept. 15 and 16), the German Association of the Automotive Industry (VDA), the organizer of the IAA, held an advance IAA press conference today in the form of a live webcast. VDA President Matthias Wissmann provided information on the latest IAA statistics, the current status of preparations, and the most important exhibition trends.

Click here for the statement.

<http://ots.de/eGDzd>

Pressekontakt:

Eckehart Rotter  
VDA - Abteilung Presse  
Tel.: 030.897842-120  
E-Mail: [rotter@vda.de](mailto:rotter@vda.de)

Original content of: VDA - Verband der Automobilindustrie e.V., transmitted by news aktuell  
Diese Meldung kann unter <https://www.presseportal.de/en/pm/32847/3114371> abgerufen werden.