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## EANS-Adhoc: ams AG / ams comments on recent press speculation

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Unterpremstaetten, Austria (10 June 2015) - ams (SIX: AMS), a leading worldwide manufacturer of high performance sensor and analog solutions, comments on recent press speculation regarding the validity of ams' NFC technology and strategy.

ams is fully convinced of its strong market position in NFC technology including differentiated boosted NFC solutions with a multi-year roadmap to exploit ams' technological advantages. At the same time, ams is generally not in a position to comment on specific customer relationships or programs.

ams regards NFC solutions as a growth market for the company over the coming years contributing to the company's expected mid-term revenue and earnings growth. ams is pursuing different paths including strategic licensing to maximize the market and financial value of its proprietary high value NFC technology and is seeing strong market traction for its NFC offerings.

ams will continue to vigorously defend its IP against any form of infringement. Should ams find competitor offerings in this or other product areas violating its IP ams will seek full damage compensation for any misappropriation and pursue claims to the full extent of the law.

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## About ams

ams is a global leader in the design and manufacture of advanced sensor solutions and analog ICs. Our mission is to shape the world with sensor solutions by providing a seamless interface between humans and technology.

ams' high-performance analog products drive applications requiring extreme precision, dynamic range, sensitivity, and ultra-low power consumption. Products include sensors, sensor interfaces, power management and wireless ICs for consumer, communications, industrial, medical, and automotive markets.

With headquarters in Austria, ams employs over 1,700 people globally and serves more than 8,000 customers worldwide. ams is listed on the SIX Swiss stock exchange (ticker symbol: AMS). More information about ams can be found at www.ams.com.

ams social media

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