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Veselin Simonovic appointed Editorial Director Blic / Marko Stjepanovic becomes Editor-in-Chief Blic

Zurich (ots) -

With effect from January 15, 2015 Veselin Simonovic (56) becomes Editorial Director of Blic, the leading daily tabloid and online news platform in Serbia, owned by the Ringier Axel Springer subsidiary. Marko Stjepanovic (40) succeeds Simonovic and becomes the new editor-in-chief of Blic.

In his new function Veselin Simonovic will be responsible for the further development of Blic's editorial formats and overall content strategy. He will also serve as mentor to the team of young Blic editors. Veselin Simonovic joined Blic 17 years ago and became editor-in-chief in 1998. He was responsible for the integrated newsroom since 2010.

Marko Stjepanovic joined Blic in 1998 and started initially to work as editor-in-chief of the newsroom of the daily "24 sata". For many years he was editor-in-chief of the Blic Sunday edition. In October 2010 he was appointed deputy editor-in-chief of the integrated newsroom and editor-in-chief of Blic online.

Mark Dekan, CEO of Ringier Axel Springer Media AG: "Thanks to Veselin Simonovic, Blic has developed into Serbia's leading daily newspaper and online news platform. Veselin has always defended the principles of independent and critical journalism and has served as a role model for many generations of journalists. I am very happy that he will continue his important work for Blic as Editorial Director. Moreover, I congratulate Marco Stjepanovic on his new role and wish him success."

Jelena Drakulic-Petrovic, General Manager of Ringier Axel Springer Serbia: "I am glad that Veselin Simonovic will continue to strengthen the brand Blic in this new managerial role as Editorial Director. He has a vast experience after 17 years at the top of Blic' editorial team. I wish him success in his new position. Marko Stjepanovic will continue to secure that Blic will provide relevant, critical and independent content to our readers."

About Ringier Axel Springer Media AG

Ringier Axel Springer Media AG was founded in 2010 by the Swiss Ringier AG and the German Axel Springer SE and bundles the activities of both shareholders in Central and Eastern Europe. The company operates in the growth markets of Poland, Hungary, Serbia and Slovakia with a broad range of media services, comprising more than 160 digital and print offerings. The company's registered offices are in Zurich and it employs a total of about 2700 employees.

Press contact:

Alexandra Delvenakiotis
Head of Corporate Communications
Ringier Axel Springer Media AG
Phone +41 44 267 29 14
a.delvenakiotis@ringieraxelspringer.com
www.ringieraxelspringer.com

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