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**Dr. Christoph Grau appointed Chief Operations Officer of Ringier Axel Springer Media AG (FOTO)**



Zurich (ots) -

Dr. Christoph Grau (37) will be joining Ringier Axel Springer Media AG as Chief Operations Officer (COO) with effect from January

5, 2015. The position is newly created.

In his role as COO, Grau will focus on accelerating further digitization of the activities in Hungary, Slovakia and Serbia. Grau reports to Chief Executive Officer Mark Dekan and also becomes a member of the Executive Board. As announced recently Jonny Crowe Chief Digital Officer and member of the Executive Board becomes, in addition to his role, interim CEO of Grupa Onet.pl and will be dedicated to the Group's activities in Poland.

Mark Dekan, CEO Ringier Axel Springer Media AG: "Christoph Grau has a strong background in the media industry with a special focus on digital publishing. In his role as COO, he will closely work with Jonny Crowe and myself on the further digitization of our publishing business and the diversification of the portfolio. I welcome him in our team and wish him a successful start."

Before joining Ringier Axel Springer Media AG, Grau worked as Chief Digital Officer for Macmillan Education in London, a leading publisher in the Language Learning, Schools and Higher Education business, where he was responsible for the company's digitization strategy.

Prior to this, he spent more than four years as Senior Group Strategy Manager at Holtzbrinck's headquarters in Stuttgart. During this time he worked on the strategic priorities across the Holtzbrinck portfolio, focusing on the digital transformation of the various companies.

#### About Ringier Axel Springer Media AG

Ringier Axel Springer Media AG was founded in 2010 by the Swiss Ringier AG and the German Axel Springer SE and bundles the activities of both shareholders in Central and Eastern Europe. The company operates in the growth markets of Poland, Hungary, Serbia and Slovakia with a broad range of media services, comprising more than 160 digital and print offerings. The company's registered offices are in Zurich and it employs a total of about 2700 employees.

Press contact:

Alexandra Delvenakiotis  
Head of Corporate Communications  
Ringier Axel Springer Media AG  
Phone +41 44 267 29 14  
a.delvenakiotis@ringieraxelspringer.com  
www.ringieraxelspringer.com

#### Medieninhalte



*Dr. Christoph Grau, COO Ringier Axel Springer Media AG. Editorial use of this picture is free of charge. Please quote the source: "ops/Ringier Axel Springer Media"*

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