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THE WORLD OF LYONESS NOW OFFERS EVEN MORE ADVANTAGES (FOTO)



Graz, Austria (ots) -

Lyoneess increases its Cashback up to 5 per cent by now. In addition members will be credited Shopping Points with every purchase.

With the restructuring of the group, the formation of the Lyoneess Group AG and the clear differentiation of the business fields, Lyoneess has repositioned itself. Now, members benefit twice from the new company orientation. The shopping community increases its Cashback up to 5 per cent. In addition, members from now on automatically collect Shopping Points with every purchase at over 40,000 Lyoneess loyalty merchants worldwide. Lyoneess CEO Hubert Freidl: "It was important for us to offer our members more advantages. This led to increasing the Cashback as well as to creating and realizing the Shopping Points."

The collected Points can be redeemed for discounts on products or services from online and offline partners. The number of Shopping Points members receive depends on the amount of your purchase and on the agreed shopping benefit provided by the Lyoneess loyalty merchant.

Prepaid Lyoneess MasterCard®

With effect of 8th November 2014 Lyoneess members in 20 countries can pay and benefit with the Prepaid Lyoneess MasterCard®. The big advantage being that Lyoneess members also collect Shopping Points at shops that are not Lyoneess loyalty merchants. More detailed information about the Prepaid Lyoneess MasterCard® at www.lyoneess.com.

About Lyoneess

The Lyoneess Group is dividing its three business areas into two brands: The Lyoneess brand encompasses the shopping community and the loyalty program. Their target groups are consumers who want to save money by shopping with Lyoneess (Cashback) and loyalty merchants who want to use an international multi-sector loyalty program. The Lyconet brand encompasses all network marketing activities of the Lyoneess Group. Its target groups are self-employed people and companies. The Lyoneess Group is currently active in 46 countries on all continents. Over 4 million members take advantage of the Lyoneess benefits at over 40,000 loyalty merchants around the world. More at www.lyoneess.com.

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Medieninhalte



Presentation of the new Shopping Points at the special program on Lyonesse.TV. Photo credit: Lyonesse. Further text via OTS and www.presseportal.de/pm/80888 / Use of pictures is free of charge. Please quote: "obs/Lyonesse Europe AG/Barbara Mang"

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