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Rohde & Schwarz joins M2M Alliance

München (ots) -

Rohde & Schwarz is strengthening its commitment to machine-to-machine (M2M) communications and the Internet of Things (IoT) by joining the M2M Alliance.

On April 1, 2014, Rohde & Schwarz joined the M2M Alliance, the largest association for the machine-to-machine sector. Jörg Köpp, who is responsible for the M2M/NFC market segment at Rohde & Schwarz, says, "The advanced networking between people and machines and among machines themselves is completely changing our lives. It is opening up entirely new fields of application for our wireless test solutions. With our commitment to the M2M Alliance, we want to promote this future-oriented technology worldwide."

Eric Schneider, first chairman of the M2M Alliance, says, "We are very pleased to welcome Rohde & Schwarz to the M2M Alliance and gain a wireless specialist that has stood for quality and innovation in wireless communications technology for 80 years. The company's wireless test solution expertise and comprehensive portfolio make it an asset to the entire M2M industry."

The reliability and security of mobile and wireless technologies are crucial to the success and acceptance of M2M applications. There are many industries where wireless applications have not previously played a role, but now even household appliance manufacturers, for example, are facing the challenge of integrating wireless components into their products. They need to verify that these components function correctly and obtain any necessary certification.

Rohde & Schwarz supports these users by providing T&M equipment for almost all mobile, wireless and positioning technologies, from LTE/LTE-Advanced, UMTS/HSPA(+), CDMA2000®, Bluetooth® and WLAN wireless Internet access to GPS/Galileo. Rohde & Schwarz also offers specific test solutions for eCall and vehicle-to-vehicle communications. Solutions for secure M2M communications and monitoring of associated networks round out the portfolio.

For more information, visit <http://www.rohde-schwarz.com/ad/press/m2m> and <http://www.m2m-alliance.com>.

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