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Helmut Krasnik appointed Head of Corporate IT of Ringier Axel Springer Media AG

Zürich (ots) -

As of April 1, 2014, Helmut Krasnik (47) will be joining Ringier Axel Springer Media AG as Head of Corporate IT, where he will be responsible for the IT landscape across the Group. He follows Marcus Dauck (41), who joins Ringier AG as CIO.

Helmut Krasnik joins Ringier Axel Springer Media from Mediaprint GmbH in Vienna, where he served since 2011 as Chief Information Officer and transformed the IT organization into a modern and service-oriented entity. Before joining Mediaprint, Helmut worked as Head of Group IT Operation and Infrastructure for Erste Group IT Holding in Vienna focusing on the development and roll-out of the IT strategy for the companies activities in Central- and Eastern Europe. In 2002 he was in charge of change management as General Manager for Sony Europe before becoming COO and member of the executive board for Sony Austria, where he worked from 2005 to 2007.

Mark Dekan, CEO of Ringier Axel Springer Media AG: "I like to thank Marcus Dauck for his excellent contribution in fostering the IT integration on Group-level. He has played a vital role in aligning our IT services and workflows as well as steering our newsroom projects. I am delighted to welcome Helmut Krasnik in our team. As an experienced manager he will be leading the IT strategy and the development of our IT services."

About Ringier Axel Springer Media AG:

Ringier Axel Springer Media AG was founded in 2010 by the Swiss Ringier AG and the German Axel Springer SE and bundles the two shareholders' activities in Central and Eastern Europe. The company operates in the four growth markets of Poland, the Czech Republic, Slovakia and Serbia with a broad media portfolio made up of more than 130 online and print services. The company has its headquarters in Zurich and employs a total of around 3,100 people.

Press contact

Alexandra Delvenakiotis
Head of Corporate Communications
Ringier Axel Springer Media AG
Phone +41 44 267 29 14
a.delvenakiotis@ringieraxelspringer.com
www.ringieraxelspringer.com

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