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Wissmann: This IAA is a total success! / Electric mobility and connectivity form the focus - 159 world premiers - weekend visitors expected to stream in again

Frankfurt/Berlin (ots) -

The IAA ends on Sunday at 7 p.m. But today we can already establish that this IAA is a total success! The world's most important trade fair for mobility has sent out two very strong signals for innovation: electric mobility and the connected vehicle!

These two drivers of innovation dominated the Press Days and the international reporting. They dominated the opening ceremony attended by Chancellor Merkel. We held two large, whole-day symposia on these subjects, both of which were very well attended. And most of all they are fascinating the visitors to the IAA here in Frankfurt on all the exhibition days. At the stands of the manufacturers and suppliers, visitors experience electric mobility and connectivity in their most varied forms.

More information will be available under the following link:

http://ots.de/rZB2j

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