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Rohde & Schwarz presents its full test and measurement portfolio for mobile network operators at the LTE World Summit

München (ots) -

To ensure that mobile apps run smoothly on smartphones, that ideal network coverage is provided and thus the optimum subscriber experience is delivered, comprehensive testing of wireless networks and devices is necessary. Rohde & Schwarz is the only T&M equipment vendor to provide testing solutions for planning, installation, optimization and operation of wireless communications networks from a single source.

At the LTE World Summit 2013 in Amsterdam, Rohde & Schwarz and its subsidiaries SwissQual and ipoque will be exhibiting test solutions for all phases of the network lifecycle. First, Rohde & Schwarz RF and protocol test systems assist network operators in choosing the right infrastructure and user equipment and ensure the equipment conforms to wireless standards.

Next, network operators use Rohde & Schwarz test solutions to deploy their wireless networks effectively and to optimize them for efficiency and subscriber experience. Handheld test instruments are used for on-site base station installation and interference hunting. Benchmarking solutions from SwissQual provide essential comparative data on network performance.

Finally, deep packet inspection from ipoque delivers in-depth knowledge of subscribers' behavior. It gives insight into the data traffic generated by apps and mobile services, enabling operators to control, monetize and optimize the traffic.

Roland Steffen, Executive Vice President and Head of the Test and Measurement Division commented: "Together with our subsidiaries SwissQual and ipoque, we offer an integrated set of test solutions for the entire network lifecycle, a unique approach that isn't available anywhere else on the market. This integrated approach not only brings efficiency to our customers, it also helps them reconcile the demands of subscribers with their financial objectives in a demanding business environment."

Rohde & Schwarz, SwissQual and ipoque will be exhibiting their shared portfolio of test and measurement equipment on June 25 and 26, 2013 at the LTE World Summit in Amsterdam RAI (booth 19, hall 10).

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