

15.05.2001 - 11:15 Uhr

## Heidelberg increases sales by more than 15 percent to Euro 5.3 billion / Preliminary figures for the 2000/2001 fiscal year - profit exceeds expectations

Heidelberg, Germany (ots) -

Sales at Heidelberger Druckmaschinen
AG (Heidelberg) rose in the year ending March 31, 2001 by more than
15% to Euro 5.3 billion (previous year: Euro 4.6 billion). This
impressive result means that the company has further extended its
leading position in the graphic arts industry. "With this new record,
we have shown that we are by far the world's favorite business
partner for manufacturers of professional print media", stated
Bernhard Schreier, Chairman of the Management Board of Heidelberger
Druckmaschinen AG. Incoming orders exhibited pleasing growth in all
divisions, standing at around Euro 5.5 billion. This was 18% higher
than the comparable figure for the previous year, which had also been
characterized by strong growth (just under Euro 4.7 billion).

"The results have exceeded our expectations. We have increased our operating profit by 10% from Euro 463 million to Euro 506 million", explained Dr. Herbert Meyer, CFO of Heidelberger Druckmaschinen AG. The Heidelberg Group's provisional net profit increased from Euro 251 million to Euro 283 million after adjustment and, after accounting for special influences, totaled Euro 343 million.

The non-recurring item of around Euro 60 million net (around Euro 100 million before tax) is due to the use of new accounting procedures for special investment funds.

In contrast to previous years, special funds are no longer listed in the historical acquisition costs of around Euro 280 million. Instead, the shares, marketable securities, liquid cash and bonds held by the funds are listed at their market values of around Euro 380 million. The earnings per share rose from Euro 2.91 to Euro 3.29 after adjustment.

The number of staff employed by the Heidelberg Group rose from 24,177 to 25,936 (as at March 31), primarily due to the extension of the service and sales network.

Impressive double-figure growth rates for divisions and regions

In the 2000/2001 fiscal year, sales in all divisions were influenced by the highly favorable economic development and by the high number of incoming orders at drupa in May 2000.

Sales in the Digital division rose by just under 16% from Euro 659 million to some Euro 763 million. The Sheetfed division (sheetfed offset presses) also continued its success story, with sales increasing from Euro 2.8 billion to Euro 3.3 billion - a growth of almost 17%. Heidelberg's Web division achieved sales of Euro 801 million which, when compared to Euro 695 million last year, represents a growth of more than 15%. In the Finishing division, sales rose from Euro 398 million to Euro 408 million.

Heidelberg experienced high demand from all regions. Despite the economic slowdown in the second half of the last fiscal year, sales in the NAFTA region rose by just under 16% to Euro 1.8 billion. In Central Europe, Heidelberg once again reported high sales, achieving a figure of Euro 1.9 billion. The Middle East/Africa, Asia/Pacific and Central & South America regions demonstrated sales increases well in excess of 30% compared with last year.

Asia/Pacific achieved almost Euro 1 billion in sales, making it the third largest region. The highest percentage growth was seen in Eastern Europe, with sales in the region growing by 53% to Euro 291 million.

Prospects for the future: Further increase in sales expected

"The economic slowdown affecting certain parts of the world has so far had hardly any effect on our business. Because of this, we expect a further increase in sales over the coming months", commented Bernhard Schreier, speaking about the prospects for the current fiscal year.

Heidelberg will announce further details of the 2000/01 fiscal year at its Annual Accounts Press Conference on July 3, 2001 (10:00 am, Print Media Academy, Heidelberg).

Further information is available on the Internet at www.journalist.heidelberg.com.

Heidelberg Group March 31, 2001 March 31, 2000 Change in EURO million in EURO million in %

801	4,602 659 2,849 695 398	15.2% 15.8% 16.9% 15.3% 2.5%
rders 5,537	4,694	18.0%
profit 506	463	9.3%
es 283 er taxes,	251	12.7%
	o 2.91 Eu	ro 13.1%
* 25,936	24,177	7.3%
urope 1,914 1,794 fific 997 urope 291 enerica 163	1,910 1,550 736 190 111	0.2% 15.7% 35.5% 53.2% 46.8%
	763 3,331 801 408  rders 5,537  profit 506  ofits ss 283 er taxes, recurring 343 er share ) 3.29 Euro * 25,936  gion urope 1,914 1,794 dific 997 urope 291	763 659 3,331 2,849 801 695 408 398  rders 5,537 4,694  profit 506 463  refits res 283 251 rer taxes, recurring 343  rer share 1) 3.29 Euro 2.91 Eu 25,936 24,177  gion 27,94 1,550 28,1794 1,910 1,794 1,550 1,794 1,550 1,794 1,550 1,794 1,550 1,794 1,910 1,794 1,550 1,794 1,910 1,794 1,550 1,794 1,910 1,794 1,550 1,794 1,910 1,794 1,550 1,794 1,910 1,794 1,910 1,794 1,550 1,794 1,550 1,796 1,917 1,910 1,796 1,917 1,910 1,797 1,910 1,798 1,910 1,799 1,910 1,110 1,111 1,910 1,910 1,911 1,911 1,91

<sup>\*</sup>Staffing level as of March 31

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For further information: Heidelberger Druckmaschinen AG Corporate Communications Thomas Fichtl

Tel: +49 (0)6221- 92 4747 Fax: +49 (0)6221- 92 5069

E-mail: thomas.fichtl@de.heidelberg.com