

28.03.2013 - 15:00 Uhr

## Crytek Partner with Level Up! Games to Launch Warface in Brazil / Co-publisher will deliver Warface's explosive action to a new audience

Frankfurt am Main (Germany) (ots) -

Crytek GmbH today announced a new partnership with game publisher Level Up! that will bring their free-to-play FPS, Warface, to players in Brazil.

Brazil's leading distributor of online games, Level Up! have been delivering exciting online experiences to players for over a decade, with millions of gamers enjoying the range of titles they operate across Brazil, India and the Philippines. Acting as copublisher for Warface, Level Up! will now give players in South America's biggest country the chance to join with friends and tackle the intense cooperative and competitive missions on offer in the military shooter.

"Level Up! boast unparalleled experience in delivering great online games to players in Brazil," said Dirk Metzger, General Manager of Publishing at Crytek. "By partnering with them, we can be confident that players across the country will be able to experience Warface as intended and discover for themselves why the game is steadily amassing an army of fans around the world."

The imminent arrival of Warface in Brazil means the game will soon be available to players across five continents.

About Level Up! Games Level Up! is a company founded in Asia in 2002 with the mission of introducing an innovative and interactive digital entertainment experience to the markets in which it operates. Founded in the Philippines, the company then branched out to Brazil, where it has been operating since 2004. The Brazilian branch is now the group's main operation, with over 170 employees and a base of over 1.6 million active users per month in the country. In late 2012, the company inaugurated its operation in LATAM, based in Colombia, focusing on bringing the Level Up! quality to all Spanish-speaking countries in the Continent.

A pioneer and benchmark in the online games market, Level Up! brings a wide range of titles from all genres in Brazil, universalizing the concept of fun in accordance with the preferences of its customers. The company invests continuously in the development of partnerships with the world's major games producers, ensuring the best and most eagerly awaited titles are launched in Portuguese.

## About Crytek GmbH

Crytek GmbH ("Crytek") is an independent company at the forefront of the interactive entertainment industry, and is dedicated to pushing the boundaries of gaming by creating standout experiences for Xbox 360, Playstation 3, PC, mobile devices and gamesas-service using their cutting-edge 3D-Game-Technology, CryENGINE®.

The company's headquarters are in Frankfurt am Main (Germany). Crytek also has studios in Kiev (Ukraine), Budapest (Hungary), Sofia (Bulgaria), Seoul (South Korea), Nottingham (UK), Shanghai (China), Istanbul (Turkey) and Austin (USA).

Since its foundation in 1999, Crytek has consistently been recognized for excellence in its field, earning accolades such as the 2011 Develop Award for Best Independent Studio and a 2010 Red Dot Design Award. Its multi-award winning games include Far Crys, Crysis (awarded best PC Game of E3 2007 and Best Technology at the 2008 Game Developers Choice Awards), Crysis Warhead® (awarded Best Graphics Technology at IGN Best of 2008 Awards), Crysis® 2 (awarded Best Shooter of E3 2010 and Gamescom 2010) and Warface (awarded Best Social/Casual/Online Game of Gamescom 2012). For more information, please visit www.crytek.com.

## Contact:

Jens Schaefer Senior PR Manager iens@crytek.com

Phone: +496921977661071

Jennifer Willis PR Manager jenniferw@crytek.com Phone: +496921977661481