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## Mark Dekan appointed new CEO of Ringier Axel Springer Media AG

Zürich (ots) -

- Cross-reference: Picture is available at  
<http://www.presseportal.de/galerie.htx?type=obs> -

Effective from 1 March 2013, Mark Dekan, 36, will take over as Chief Executive Officer of Ringier Axel Springer Media AG. He will retain his position as Chief Financial Officer. The current CEO Florian Fels, 45, is appointed CEO Publishing for Ringier AG, thus taking over responsibility for the core business of the Swiss media company. As a consequence of this move by Florian Fels, the Ringier Axel Springer Media AG group management will in the future comprise two members, Mark Dekan as CEO/CFO and Chief Digital Officer Patrick Boos, 45.

Mark Dekan had several years of experience in senior financial positions in the logistics sector, before being appointed Commercial Director of the Finance and Services Division at Axel Springer AG in 2008. He took over the position of Chief Financial Officer of Ringier Axel Springer Media AG upon the establishment of the joint venture in 2010.

Ralph Büchi, Chairman of the Supervisory Board of Ringier Axel Springer Media AG: "On behalf of the shareholders, I would like to express my sincere thanks to Florian Fels. The launch of the joint venture and the subsequent years of development were significantly shaped by him. With the appointment of Mark Dekan as new CEO, we want to continue to push ahead with the successful development and the digitization of Ringier Axel Springer Media AG."

### About Ringier Axel

Springer Media AG: Ringier Axel Springer Media AG was founded in 2010 by the Swiss Ringier AG and the German Axel Springer AG and bundles the two shareholders' activities in Central and Eastern Europe. The company operates in the four growth markets of Poland, the Czech Republic, Slovakia and Serbia with a broad media portfolio made up of more than 130 online and print services. The company has its headquarters in Zurich and employs a total of around 3,100 people.

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