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## High Tech at High Speed / itelligence AG exhibits at SAPPHIRE® NOW and SAP TechEd (BILD)



## Madrid/ Bielefeld (ots) -

At SAPPHIRE® NOW conference and SAP TechEd being held in Madrid, November 13-16, 2012, itelligence AG will present itself as one of the leading international SAP consulting firm for small- and medium-sized business. What special highlights can be expected from the itelligence presentations at the most important SAP customer event in Europe: the SAP HANA® platform as well as the itelligence rapid-deployment solution for SAP EWM.

Uwe Bohnhorst, COO, itelligence AG: "In the areas of SAP HANA and SAP® Rapid Deployment solutions, itelligence is once again among the 'early adopters' of these SAP platforms and solutions, and is thus creating a basis - together with its customers - for finding new, innovative solutions. Our customers profit from our many years of experience in taking the latest developments in existing SAP products and integrating them professionally into the market."

## SAP HANA platform

The SAP HANA platform offers a large variety of possibilities through its new paradigm of managing data. itelligence AG has been among the first SAP partners to have gathered experience on the power of in-memory transactional and analytical data processing supported by SAP HANA. Andy Steer, Chief Technology Officer of itelligence Great Britain, will show the capabilities of the SAP HANA platform in the areas of enterprise mobility, real-time analysis and data availability in a presentation entitled "SAP HANA Solves the Five Most Important Challenges in Effective Business Intelligence". http://sapphire.itelligence.info/micro/en/sap-hana.php

White paper: SAP HANA - in-memory technology alters business processes  $% \left( 1\right) =\left( 1\right) \left( 1\right) \left($ 

For the first time, itelligence AG introduces to the public at SAPPHIRE NOW and SAP TechEd in Madrid its in-depth "white paper" on the subject of the SAP HANA platform. On the basis of five business cases for SAP HANA, the itelligence white paper shows the concrete results of the the SAP HANA platform and explains how in-memory technology, as a "real-time" data platform, transforms business processes and enables innovative new services.

itelligence rapid-deployment solution for SAP EWM in practice

Cyril Trouiller of itelligence France and Tewfik Noumri, Group SAP Competence Center Director of the Smurfit Kappa Group, will introduce the improvements to the "supply chain" made possible with itelligence's rapid-deployment solution. itelligence rapid-deployment solution for SAP EWM enables a complete implementation of the SAP Extended Warehouse Management (SAP EWM) application in just 12 weeks. In their presentation, Tewfik Noumri and Cyril Trouiller will illuminate in detail for the audience of trade professionals the challenges and necessary steps, from the first workshop all the way to "go live" with the SAP EWM application. http://sapphire.itelligence.info/micro/en/it-compact.php

## Decision-making in Madrid

SAPPHIRE NOW and SAP TechEd - every year, that means getting access to the latest information on SAP strategy, solutions and services in an easy and digestible way. The itelligence AG has expanded its exhibition space at the SAPPHIRE NOW conference in Madrid this year, and will also present itself in the context of a new and highly communicative trade fair concept. The international consulting and advisory team of itelligence AG will be available to trade professionals for discussions at booth 32 in hall 10 - not only focused on SAP HANA and rapid-deployment solutions but also regarding new SAP Business All-in-One industry specific solutions from itelligence, hosting and application management services.

Social Media and the information advantage

In the interactive realm the itelligence AG will accompany its SAPHHIRE NOW trade fair appearance with a sophisticated social media presence. Thus visitors can immerse themselves virtually and interactive in the subjects of the SAP HANA platform and rapid-deployment solutions or choose direct contact to itelligence as employers, through the Career-Service offering. In addition, the Social Media Newsroom offers current SAPPHIRE NOW reports, short video interviews, and background information direct from, and about SAPPHIRE NOW. Here itelligence AG has put together a diverse informational program in English which can be accessed at the following link: http://sapphire.itelligence.info/

SAPPHIRE NOW + TechEd, Madrid itelligence AG
Hall 10, Stand 32

itelligence SAPPHIRE information: http://sapphire.itelligence.info/

SAP SAPPHIRE information: www.sapphirenowsapteched.com

The itelligence presentations at a glance

- \* Cyrill Trouiller and Tewfik Noumri, RDS, Partner Track Session, Wednesday, November 14th, 2012, 12:30 pm in the Analytics Theater
- \* Andy Steer, HANA, Microforum Discussion, Thursday November 15th, 2012, 12:00 noon in the Database and Technology Microforum 1

itelligence is one of the leading international full-service providers of solutions in support of SAP solutions, employing about 2,700 highly qualified employees in 21 countries and in five regions (America, Asia, Western Europe, Eastern Europe and Germany/Austria/Switzerland). itelligence provides a broad range of consulting and customer support services to maximize SAP solutions, including implementations, business intelligence, application management services and hosting, itelligence is an SAP gold channel partner authorized to resell SAP Business All-in-One and SAP BusinessObjects (TM) solutions and is one of only six SAP global services, global hosting, and global application management services partners, itelligence also holds global quality accreditation by SAP Active Quality Management organization for demonstrating clear quality, itelligence realizes complex projects in the SAP solution-based environment for over 4,000 customers worldwide and generated in 2011 total sales of EUR 342.4 million, itelligence is "Top Consultant" 2012.

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Medieninhalte



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