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## Energy Efficiency Award 2012 honours pioneering industrial companies / German Energy Agency awards international prize to three innovative projects

Berlin (ots) -

To honour exemplary energy-efficiency projects in industry and production, Deutsche Energie-Agentur (dena) - the German Energy Agency - has awarded the Energy Efficiency Award 2012 to three pioneering companies. The first prize goes to HARTING, a manufacturer of connection technology, who is recognised for their holistic corporate strategy to systematically reduce their energy consumption. The second prize is awarded to the retail company familia-Handelsmarkt Kiel for the construction of an energy-efficient shopping centre. The supplier of measurement instrumentation Endress+Hauser Conducta received the third prize for the consistent energy optimization of their corporate headquarters. The Energy Efficiency Award 2012, with its total prize money of EUR 30,000, is organised by dena as part of its Initiative EnergieEffizienz campaign with the kind support of the premium partners DZ BANK AG, Imtech Deutschland GmbH & Co. KG and Siemens AG. The competition is held under the patronage of German Federal Minister of Economics Dr Philipp Rösler.

"Energy efficiency should become an integral part of any corporate strategy - for ecological and economic reasons. This year's winners show how it's done. Thanks to their systematic approach these companies have significantly reduced their energy costs and CO2 emissions. This way they have substantially improved their competitiveness", commented Stephan Kohler, dena's Chief Executive.

Since 2007 dena has been giving the Energy Efficiency Award to recognize exemplary energy-efficiency projects in industry and trade. dena's Initiative EnergieEffizienz campaign is funded by the German Federal Ministry of Economics and Technology.

Note to editors: Further information on the winning projects and images for editorial use can be found at [www.stromeffizienz.de/presse](http://www.stromeffizienz.de/presse).

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