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itelligence UK acquires SAP BusinessObjects partner Blueprint Management Systems Ltd. / SAP consulting company itelligence continues expansion strategy in UK

Ascot (ots) -

itelligence AG, a leading global SAP partner for the SME market, today announced the 100% acquisition of the British company Blueprint Management Systems Ltd., London, one of SAP UK's leading BusinessObjects partners, by its Ascot-based British subsidiary itelligence UK.

This acquisition represents a significant expansion in the range of services offered by itelligence in the UK in the growth segments of business analytics and SAP BusinessObjects.

Norbert Rotter, CFO, itelligence AG: "In recent years itelligence has invested significantly in the UK market with the clear objective of becoming the No. 1 Partner of SAP. Our UK business is now the third largest Unit at itelligence worldwide with revenues of GBP 40 million and 180 employees."

Stefan Ellerbrake, Director of Western Europe for itelligence AG: "We see considerable growth opportunities in the UK business analytics sector and are convinced that the combination of our current business analytics activities with Blueprint Management Systems Ltd. will provide the basis for accelerated growth. The acquisition of Blueprint will make us one of the leading business analytics companies in the UK."

The company was founded in 1993 and its 60 employees generated sales of GBP 8.9 million in 2011. The renowned business analytics solution provider can count well-known companies such as ING Bank, M & G Ltd. and Eurostar International Ltd. among its customers. As an SAP BusinessObjects Gold Value Added Reseller and SAP Authorized Education Partner, Blueprint has received numerous accreditations from SAP.

Chris Wigglesworth, Chairman, Blueprint Management Systems Ltd.: "From the very first meeting we had with itelligence, it was clear that bringing the businesses together made perfect sense. Becoming part of the itelligence group presents exciting new opportunities for our staff and greatly increases the range of services we are able to offer to our customers. We look forward to playing a major part in the development of the itelligence UK analytics business."

Justin Brading, Managing Director UK, itelligence AG: "This acquisition will give us market- leading scope in the high-growth area of business analytics. This move will further enhance our capability to be the SAP expert partner that both our customers and SAP can rely on. With this move, we will enter new and important service industries such as the financial, the public and insurance sectors, which are central to the British economy."

itelligence UK is already one of the most important SAP consulting companies in the UK today, offering a broad range of industry solutions, SAP business analytics and a comprehensive portfolio of services from license sales and consulting through to implementation and hosting.

itelligence is one of the leading international full-service providers of solutions in support of SAP solutions, employing more than 2,300 highly qualified employees in 20 countries and in five regions (America, Asia, Western Europe, Eastern Europe and Germany/Austria/Switzerland). itelligence is an SAP gold channel partner authorized to resell SAP® Business All-in-One, SAP Business ByDesign and SAP BusinessObjects solutions, and is one of only six SAP global services and global hosting partners also SAP-certified as a global provider of application management services. In addition to that itelligence AG has a global value-added reseller (VAR) agreement with SAP AG. itelligence realizes complex projects in the SAP solution-based environment for over 4,000 customers worldwide. The company's services in support of SAP solutions range from consulting and licensing to outsourcing and services to proprietary industry-specific SAP. In 2011, itelligence generated total sales of EUR 342.4 million.

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