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VDA Press Conference in Detroit on January 9, 2012

Berlin (ots) -

The Detroit Motor Show - North American International Auto Show (NAIAS) - is being held in Detroit/Michigan (USA) on January 9 - 22, 2012. To mark the opening of the show, the German Association of the Automotive Industry (VDA) is holding a press conference at the Cobo Center, Detroit. We would like to take this opportunity of inviting you to attend.

The Press Conference will be held on

Monday, January 9, 2012, at 7.00 a.m. (local time),
in the Ambassador Dining Room (Room W2-60),
Cobo Center, Level 2, (see attached sketch map),
NAIAS Showgrounds (One Washington Boulevard, Detroit, MI 48226, USA)

VDA President Matthias Wissmann will talk about the current situation on the US American market and explain the opportunities and challenges for German manufacturers and suppliers in this key market.

We would be very glad to welcome you at the Press Conference. For registration please email Ms. Ute Botterschulte (botterschulte@vda.de).

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