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Audi extends the A1 family - A1 Sportback coming early 2012

Ingolstadt (ots) -

Sporty and efficient, youthful and communicative, emotional and individual. A new member of the successful A1 family is scheduled to launch in early 2012 - the five-door Audi A1 Sportback.

The Audi A1 Sportback, which will be rolling into showrooms in early 2012, is the five-door compact Audi for a young, urban public. The close relationship with its three-door sister model is evident in the design, the structure of the lightweight body and the dimensions of the new model, which measures 3.95 meters (12.96 ft) in length. It is several millimeters taller and thus offers more space in the rear seats. The Audi A1 Sportback comes standard with four seats. A fifth seat is available on request at no extra charge.

Buyers can choose between four TFSI gasoline and three TDI diesel engines producing between 63 kW (86 hp) and 136 kW (185 hp). Audi pairs some engines with the lightning-fast, seven-speed S tronic transmission.

The A1 Sportback also features many high-end solutions in terms of controls and infotainment, including Audi connect. If the high-end media center MMI navigation plus is combined with the Bluetooth online car phone, the car can be connected to the Internet.

The A1 Sportback features a light and youthful interior that can be customized with fresh colors and many attractive design details to reflect the customer's own personal style. The base price for the five-door model is €16,950.

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Media Contact:

AUDI AG
Product Communications
85045 Ingolstadt
Germany
Tel: +49 (0)841 89-32100
Fax: +49 (0)841 89-32817

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