

20.10.2011 – 15:28 Uhr

EANS-News: Österreichische Post AG / AUSTRIAN POST ACQUIRES A 26% STAKE IN POSTMASTER S.R.L., ROMANIA

Corporate news transmitted by euro adhoc. The issuer/originator is solely responsible for the content of this announcement.

Joint Ventures/Cooperation/Collaboration

Subtitle: POSTMASTER: NUMBER ONE AMONG ALTERNATIVE POSTAL SERVICE PROVIDERS IN ROMANIA

Wien (euro adhoc) - October 20th, 2011 marked the closing of Austrian Post's acquisition of a 26% stake (including an option to increase this shareholding to 100% over the next two years) in the Romanian firm PostMaster s.r.l. After entering the Hungarian, Slovakian and Croatian letter mail markets, Austrian Post is now also represented in Romania. This comprises a further step in the company's growth strategy and an entry into one of the largest markets in the CEE region. The two parties have agreed not to disclose any details about the purchase price.

POSTMASTER S.R.L.

PostMaster s.r.l. headquartered in Bucharest was founded in the year 2007, and is already the leading alternative postal provider on the Romanian market. The core business of the company is delivering direct mail items (advertising mail) weighing more than 50 gr. Thus the company has established a good starting position for the upcoming postal market liberalisation in Romania as of the year 2013, and thus a solid basis for future growth. Serving as the top alternative postal company, PostMaster also delivers unaddressed direct mail items throughout Romania. The firm has a workforce of about 100 employees as well as a delivery staff of about 1.500 people used on a service contract basis. They delivered more than 100m unaddressed and 13m addressed direct mail items in 2010, generating revenue of EUR 6.7m. Revenue is expected to rise by more than 30% in 2011 to about EUR 10m.

Further inquiry note:

Austrian Post
Head of Investor Relations
DI Harald Hagenauer
Tel.: +43 57767-30400
harald.hagenauer@post.at

Austrian Post
Head of Group Communications
Mag. Ina Sabitzer
Tel.: +43 577 67-21763
ina.sabitzer@post.at

Austrian Post
Press Spokesman
Michael Homola
Tel.: +43 577 67-32010
michael.homola@post.at

end of announcement

euro adhoc

company: Österreichische Post AG
Postgasse 8
A-1010 Wien
phone: +43 (0)57767-0
mail: investor@post.at
WWW: www.post.at
sector: Transport
ISIN: AT0000APOST4
indexes: ATX Prime, ATX
stockmarkets: official market: Wien
language: English

Original content of: Österreichische Post AG, transmitted by news aktuell
Diese Meldung kann unter <https://www.presseportal.de/en/pm/56747/2133386> abgerufen werden.