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## **Camelot Management Consultants continues to expand in the Gulf Region / New office in Riyadh and local partnership with Al-Mazro Consulting**

*Mannheim/Riyadh (ots) -*

The strategy and management consulting firm Camelot Management Consultants is continuing to expand its presence in the Gulf Region. Following the opening of its Dubai branch in the United Arab Emirates, Camelot Management Consultants has now opened a second Gulf Region office in Riyadh.

Marcus Meissner, the partner responsible for the Middle East region, explains: "Camelot Management Consultants has already been advising both international and local customers operating in the Middle East for a number of years. For us, a local presence in Saudi Arabia is the next logical step to our expansion in the Gulf Region."

Abdulsalam Al-Mazro, CEO of Al-Mazro Consulting, former vice president of the polymers strategic business unit of SABIC and Camelot's partner in Saudi Arabia, adds: "During my time at SABIC I carried out a large number of successful projects with Camelot. That's why, when I set up my own consulting firm, Camelot was my first choice as a partner. I am delighted that they have now set up a permanent branch in this region. This proves that Camelot believes in and actively supports our ambitious growth plans for the region - and in particular for the Kingdom of Saudi Arabia."

Camelot Management Consultants AG

Camelot Management Consultants is the strategy and management consultancy service within the Camelot Group. The company is one of the global leaders in management consultancy for the optimization of value and supply chains, specializing in the chemical, pharmaceutical and consumer goods industries. The Camelot Group employs a total of more than 1,300 consultants worldwide, including some 150 in Germany and Switzerland. With its integrated approach to consultancy and close cooperation with well-known technology specialists, Camelot Management Consultants guarantee success right across all stages of consulting - from the decision-making process right through to organizational and technical implementation.

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