

11.09.2011 – 18:00 Uhr

The Audi urban concept - a completely new kind of concept car

Ingolstadt (ots) -

- An innovative urban concept car with 1+1 seats
- Spyder variant with doors that open to the top
- Sleek cockpit made from CFRP, free-standing wheels with protective plates
- Elaborate suspension, compact electric drive system for sporty performance

Audi is once again opening up new horizons: the Audi urban concept is a 1+1-seat, ultra-light car for congested urban spaces. The technical study being presented at the International Motor Show (IAA) in Frankfurt does not fit under any of the conventional categories - the Audi urban concept combines elements of a racing car, a fun car and an urban car into one radical new concept. In addition to a Sportback model, Audi is also presenting a Spyder variant.

The Audi urban concept is not based on any previous model - its development is solely oriented on the strict principles of lightweight construction, efficiency and reduction. The result is a concept car with no unnecessary weight, and one that concentrates on the pure essence of sporty motion.

The Audi urban concept has a sleek body. The wheels are free-standing, their surrounding protective plates feature blinking strips of LED lights. The highly concentrated look of the technical study, with its forward-urging lines, is dynamic and emotional - it lends Audi's design language a completely new impetus.

On board there is room for two people, their position slightly staggered and at a sporty, low level. All controls and materials are subject to the dictates of ultra-lightweight construction in order to ensure that the sensory experience they convey is unique and compelling. The driver can adjust the steering wheel and pedals to his own body measurements. Characteristic features of the Spyder include its low, continuous window area and its doors that open diagonally to the top. The technology in the Audi urban concept reflects the full capabilities of the brand, especially when it comes to ultra-lightweight construction. The cockpit consists of carbon fiber-reinforced polymer, which integrates the undercarriage of both seats. The Audi urban concept rolls on wheels with a 21-inch diameter.

Two e-tron electric motors provide the propulsion - providing the ultra-light Audi urban concept with the ability to accelerate powerfully. A lithium-ion battery supplies the energy - ideal for extended city tours.

More information:

<http://multivu.prnewswire.com/mnr/prne/audi/50550/>

Video can be downloaded at:

<http://ots.de/KQkXy> (Format .mp4)

<http://ots.de/84SfX> (Format .flv)

Contact:

Albrecht Trautzburg

AUDI AG

Product and Technology Communications

Tel.: +49 841 89-44504

Fax: +49 841 89-32817

e-mail: albrecht.trautzburg@audi.de

Original content of: Audi AG, transmitted by news aktuell

Diese Meldung kann unter <https://www.presseportal.de/en/pm/6730/2110366> abgerufen werden.