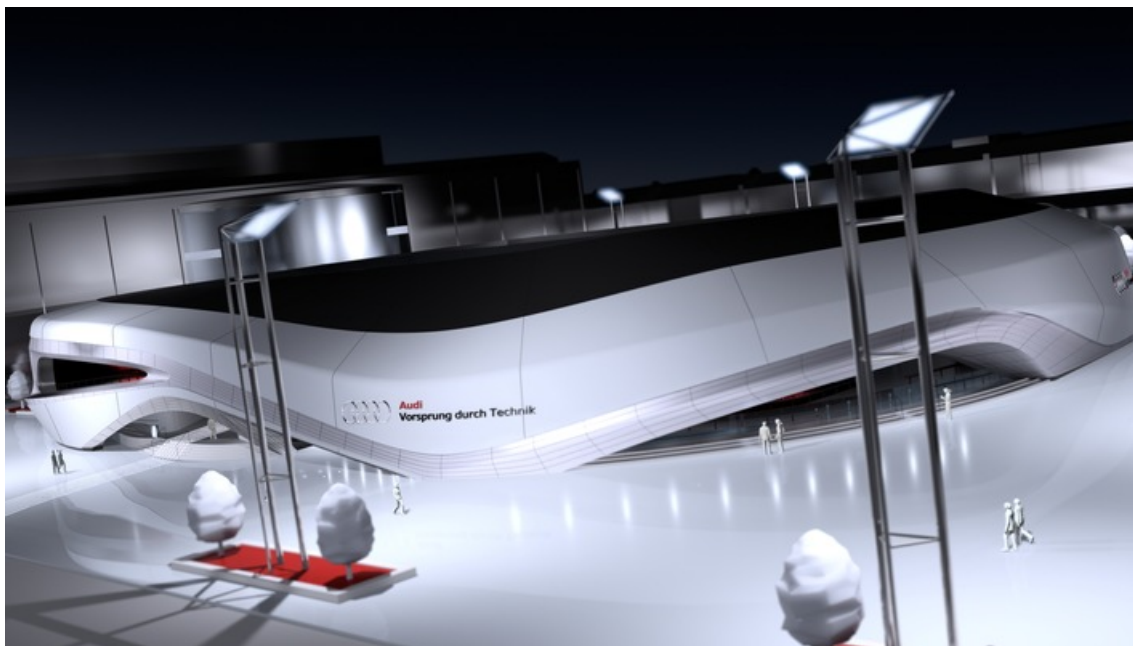


09.09.2011 – 16:00 Uhr

Experience Audi virtually at the IAA



Ingolstadt (ots) -

- Online tour through the brand's motor show presence
- Photorealistic display and extensive range of information
- Proprietary app and mobile press portal with special services for the on-site visit

At Audi, the gates to the IAA 2011 are already opening today: At www.audi.com/iaa2011, users can go on a virtual tour through the brand's show hall that has been set up especially for the occasion. Even before the opening of the IAA, the Audi brand's whole exhibition is presented here - down to the last detail in almost photorealistic quality, and therefore almost like a real visit. And for the on-site visit to Audi at the IAA, the Audi IAA 2011 app turns your own smartphone into your personal information portal and audio guide. All important information for representatives of the press is made available very quickly and conveniently at the mobile portal <http://audi-media-iaa.mobi>.

For more information visit: <http://www.audi-mediaservices.com>.

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Medieninhalte



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