

10.08.2011 – 12:05 Uhr

**EANS-DD: HeidelbergCement AG / Notification concerning transactions by persons performing managerial responsibilities pursuant to section 15a of the WpHG**

Notification concerning transactions by persons discharging managerial responsibilities pursuant to section 15a of the WpHG, transmitted by euro adhoc with the aim of a Europe-wide distribution. The issuer is responsible for the content of this announcement.

Details of the person subject to the disclosure requirement:

Person, triggering the disclosure:

Name: VEM Vermögensverwaltung GmbH  
(Legal person, company or institution)

Reason for the disclosure requirement:

Reason: Legal person, company or institution closely associated  
Relationship: To a person performing managerial responsibilities

Person performing managerial responsibilities, triggering the disclosure requirement:

Position: Member of an administrative or supervisory body

Details of the transaction:

Transaction:

Description of financial instrument: Shares

ISIN: DE0006047004

Type of transaction: purchase

Date: 09.08.2011

Currency: Euro

Price: 31.48760

No of items: 315000

Total amount traded: 9,918,594.00000

Place: Xetra

Explanation:

Further inquiry note:

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Issuer subject to the publication requirement:

end of announcement

euro adhoc

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