

08.08.2011 – 14:03 Uhr

EANS-DD: Villeroy & Boch AG / Notification concerning transactions by persons performing managerial responsibilities pursuant to section 15a of the WpHG

Notification concerning transactions by persons discharging managerial responsibilities pursuant to section 15a of the WpHG, transmitted by euro adhoc with the aim of a Europe-wide distribution. The issuer is responsible for the content of this announcement.

Details of the person subject to the disclosure requirement:

Person, triggering the disclosure:

Name: Frank Göring
(natural person)

Reason for the disclosure requirement:

Reason: Person performing managerial responsibilities
Position: Member of a managing body

Details of the transaction:

Transaction:

Description of financial instrument: Villeroy & Boch AG Vorzugsstückaktie

ISIN: DE 0007657231
Type of transaction: purchase
Date: 05.08.2011
Currency: Euro
Price: 5.79900
No of items: 1000
Price: 5.80400
No of items: 1000
Price: 5.81300
No of items: 500
Total amount traded: 14,509.50000
Place: FFM
Explanation:
Further inquiry note:

Issuer subject to the publication requirement:

end of announcement euro adhoc

issuer: Villeroy & Boch AG
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sector: Consumer Goods

ISIN: DE0007657231

indexes: CDAX, Classic All Share, Prime All Share

stockmarkets: regulated dealing/prime standard: Frankfurt, free trade: Berlin,
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