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## Schüco Open 2011: Two Days of World-class Golf

*Bielefeld (ots) -*

A thrilling format, a singular field of starters: At the Schüco Match Play on July 30, the company's brand ambassadors will compete against one another in a Ryder Cup manner.

Good news for golf enthusiasts: The Schüco Open 2011, the largest and best-manned invitation tournament in Germany, will now begin on July 30 at 3:30 pm with Schüco Match Play. Twelve top golfers, six teams, and nine holes in a four ball, best ball playing format - Schüco will put golf fans in the mood for this year's Schüco Open on Sunday, July 31, with an extraordinary golf highlight. Schüco brand ambassadors Martin Kaymer, Henrik Stenson, Geoff Ogilvy, Bubba Watson, Ian Poulter, Dustin Johnson, Álvaro Quirós, Miguel Ángel Jiménez, Grégory Havret, Edoardo Molinari, and Liang Wenchong will compete against one another in the first Schüco Match Play at Golf Club Hubbelrath in Düsseldorf. Similar to the Ryder Cup, the pro golfers will play against each other in national teams. Germany's top layer and World Number Three Martin Kaymer will play together with Maximilian Kieffer. The 20-year-old Kieffer is one of the most talented young German golfers and is successfully active for Golf Club Hubbelrath.

"With Schüco Match Play we have managed to extend the sporting aspect of the Schüco Open, which is high to begin with, even further. The tournament's spectacular field of participants and the exciting playing formats will offer spectators top-notch golf at a world-class level for two days," said Dirk U. Hindrichs, the President and CEO of Schüco International KG. "We are convinced that with this kind of top sport we can thrill many golf fans and win over others. This will further increase the popularity of the sport and of our brand ambassadors - and will advance Schüco further as a brand." For the third time in a row, golfers will tee off on climate protection. For those who cannot watch the tournament live, the TV channel sky will broadcast the event.

Suspenseful competition between nations

The first Schüco Match Play promises to be a true golf highlight. Martin Kaymer and Maximilian Kieffer will compete against Dustin Johnson, number nine in the world, and Bubba Watson, the current world number twelve. The two Spaniards Álvaro Quirós and Miguel Ángel Jiménez will play against Grégory Havret of France and the Italian golfer Edoardo Molinari. Another European team will consist of the recent British Volvo Match Play Championship winner Ian Poulter and the Swede Henrik Stenson. Geoff Ogilvy, one of the top players on the PGA Tour, and Liang Wenchong, the best Chinese player, will form Team Oceania. Spectators will be admitted starting at 2:00 pm on July 30. The golfers will tee off on tee 10 of Golf Club Hubbelrath's well-known East Course. Tickets for Schüco Match Play on Saturday are available as of immediately at [www.schueco.de/tickets-en](http://www.schueco.de/tickets-en).

You can't get any closer to a top golfer: caddie for a Schüco brand ambassador

Those who want to see more world-class golf after the Schüco Match Play should not miss the Schüco Open on Sunday. At Germany's most successful and best-manned invitation tournament, Schüco brand ambassadors and other internationally successful pro and amateur golfers will compete in Düsseldorf. Schüco is offering golf fans the unique opportunity to caddie for a Schüco brand ambassador on both days and experience a round of a top athlete at the golfer's bag. You can apply to be a caddie for a Schüco brand ambassador at [www.schueco.de/caddie-en](http://www.schueco.de/caddie-en). Further information on the Schüco Open, tickets, and more are available at [www.schueco.com/golf](http://www.schueco.com/golf).

In addition, with exclusive VIP offers Schüco is giving visitors the opportunity to meet the brand ambassadors away from the greens and fairways on Players' Night on July 30, an unforgettable gala evening. In addition, Schüco is offering VIP Hospitality tickets, enabling golf enthusiasts to be present when the coveted Schüco Winner's Cup is handed to the new champion. If you are interested, send an e-mail to [vip@schueco.com](mailto:vip@schueco.com).

Schüco - Green Technology for the Blue Planet.

That means clean energy from solar products and windows. And the contribution that Schüco makes to the environment with pioneering building envelopes. To be more precise, with Energy3: Saving Energy - Generating Energy - Networking Energy. Window and façade systems not only save energy due to optimum thermal insulation, they also generate energy thanks to efficient solar solutions. This creates an excess of energy which can be used by means of intelligent networking. For building functions, as well as for everyday life. The result is a significant step towards energy self-sufficiency. Towards the sustainable conservation of natural resources. And for a secure future. With 5250 employees and 12,000 partner companies, Schüco is active in 78 countries worldwide and achieved turnover of 2.38 billion euros in 2010.

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