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EANS-DD: HeidelbergCement AG / Notification concerning transactions by persons performing managerial responsibilities pursuant to section 15a of the WpHG

Notification concerning transactions by persons discharging managerial responsibilities pursuant to section 15a of the WpHG, transmitted by euro adhoc with the aim of a Europe-wide distribution. The issuer is responsible for the content of this announcement.

Details of the person subject to the disclosure requirement:

Person, triggering the disclosure:

Name: VEM Vermögensverwaltung GmbH
(Legal person, company or institution)

Reason for the disclosure requirement:

Reason: Legal person, company or institution closely associated
Relationship: To a person performing managerial responsibilities

Person performing managerial responsibilities, triggering the disclosure requirement:

Position: Member of an administrative or supervisory body

Details of the transaction:

Transaction:

Description of financial instrument: Shares

ISIN: DE0006047004

Type of transaction: purchase

Date: 23.05.2011

Currency: Euro

Price: 47.40990

No of items: 201756

Total amount traded: 9,565,231.78440

Place: XETRA

Explanation:

Further inquiry note:

Andreas Schaller
+49 (0)6221/481-249
andreas.schaller@heidelbergcement.com

Issuer subject to the publication requirement:

end of announcement

euro adhoc

issuer: HeidelbergCement AG
Berliner Straße 6
D-69120 Heidelberg
phone: +49(0)6221/481-227
FAX: +49(0)6221/481-217
mail: info@heidelbergcement.com
WWW: <http://www.heidelbergcement.com>
sector: Construction & Property
ISIN: DE0006047004
indexes: DAX, CDAX, Classic All Share, HDAX, Prime All Share
stockmarkets: regulated dealing/prime standard: Frankfurt, free trade: Berlin,
Hamburg, Hannover, regulated dealing: Stuttgart, Düsseldorf, München
language: English

Further inquiry note:

Branche: Construction & Property
ISIN: DE0006047004
WKN: 604700
Index: DAX, CDAX, Classic All Share, HDAX, Prime All Share
Börsen: Frankfurt / regulated dealing/prime standard
Berlin / free trade
Hamburg / free trade
Hannover / free trade
Stuttgart / regulated dealing
Düsseldorf / regulated dealing
München / regulated dealing

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