

10.05.2011 – 11:11 Uhr

## On the Ball for Climate Protection: Dustin Johnson / New American Schüco brand ambassador

*Bielefeld (ots) -*

Golf experts expect Dustin Johnson to have a great career. The 26-year-old American, who grew up in South Carolina and now lives in Florida, is a new Schüco brand ambassador. Starting immediately he will wear the logo of Schüco, the leading provider of Green Technology for the Blue Planet and Clean Energy from Solar and Windows, a company which is active in more than 75 countries. Finishing an outstanding fourth in the Ballantine's Championship in South Korea (April 28 - May 1), Johnson had an excellent debut as a Schüco brand ambassador. As a Schüco brand ambassador, Dustin Johnson now belongs to a team of popular world-class golfers who tee off on climate protection around the world and will play in the Schüco Open 2011 in Düsseldorf. Visitors to the tournament will once again experience how Schüco and professional golf are a perfect match. In addition to having a connection to nature, for both Schüco and golf, technical perfection, the utmost precision, absolute perfection, and efficient usage of energy are decisive success factors.

Solar energy particularly important

"I'm looking forward to the new task. As someone who was born in the sunny US state of South Carolina and now lives in Florida, solar energy is very important, especially for future generations. Schüco is showing what is possible with energy-efficient production - and I'm proud to work together with this pioneer in global climate protection," says Dustin Johnson, who since 2008 has teed off on the American PGA tour, on which he has won four tournaments. In 2008, he won the Turning Stone Resort Championship, in 2009 and 2010 the AT&T Pebble Beach National Pro-Am, and in that same year the BMW Championship. In addition, Johnson was on the American Ryder Cup Team in 2010.

Dirk U. Hindrichs, the President and CEO of Schüco International KG, had the following to say about the cooperation with the American all-around golfer: "In Dustin Johnson, we were able to win a great brand ambassador. Due to his charisma and credibility, even off of the fairways he will be an ideal disseminator of our ideas and philosophy, especially with a view to the North American market."

The number 13 in the world at the Schüco Open

Dustin Johnson will play in front of a European audience on July 31, when the World Number 13 tees off in the Schüco Open at the Golf Club Hubbelrath in Düsseldorf. Several thousand golf fans will attend the tournament. Johnson will be in first-class company and will compete in Germany's largest and most star-studded invitational tournament alongside other renowned Schüco brand ambassadors, including the German, Martin Kaymer, currently ranked second in the world, as well as Miguel Ángel Jiménez, Grégory Havret, Geoff Ogilvy, Henrik Stenson, Edoardo Molinari, and Liang Wenchong. You can find more information on the tournament, whose advance sales so far have exceeded all expectations by far, and purchase tickets at [www.schueco.de/schueco-open](http://www.schueco.de/schueco-open).

Schüco - Green Technology for the Blue Planet.

That means clean energy from solar products and windows. And the contribution that Schüco makes to the environment with future-oriented building envelopes. To be more precise, with Energy3 - saving energy, generating energy and networking energy. Window and façade systems not only save energy by providing optimum levels of thermal insulation, but also generate energy thanks to efficient solar solutions. The excess energy that is produced can be utilized through intelligent networking. For building functions as well as for daily living. The result is a significant step towards energy self-sufficiency. Towards the sustainable conservation of natural resources. And towards a secure future. With more than 5000 employees and 12,000 partner companies, Schüco is active in more than 75 countries worldwide and achieved turnover of 2.35 billion euros in 2010.

Marketing contact:

Schüco International KG  
Tanja Brinks  
Direktorin Marketing  
Karolinenstr. 1-15  
D-33609 Bielefeld  
Tel.: +49 521 783-425  
Fax: +49 521 783-182  
E-Mail: [tbrinks@schueco.com](mailto:tbrinks@schueco.com)