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## Partnership with the German Golf Association / Schüco is the new premium partner

*Bielefeld (ots) -*

The German Golf Association and Schüco International KG are joining forces with immediate effect. As the new, official premium partner, Schüco - the leading provider of innovative building envelopes - will sponsor the second largest umbrella association in Europe. This further extends the Schüco commitment to golf that began back in 2008. Both parties hope to profit through the partnership from multiple synergies with their common goal of promoting German golf. The German Golf Association and Schüco will also promote networking on the golf scene with a range of communication measures.

### Golf as a growth factor

"Golf is booming. This is borne out in no small part by the enormous growth in the number of club members. With the support of the German Golf Association, Schüco is looking to advance this trend further. Just as in golf, our company's innovative products also stand for green technology in harmony with nature and the environment," explains Dirk U. Hindrichs, President and CEO of Schüco International KG.

Hans Joachim Nothelfer, President of the German Golf Association, adds, "We are delighted to welcome an experienced and ambitious partner in Schüco, one that has already given golf a real boost here in Germany - not least through the Schüco Open."

### Schüco Open tickets now on sale

This year sees the third annual Schüco Open, the largest and most star-studded invitational golf tournament in Germany. Led by the current world number one, Martin Kaymer, the Schüco brand ambassadors will be teeing off on climate protection at the prestigious Golf Club Hubbelrath in Düsseldorf on 31 July 2011. The field of some 100 amateurs and professionals will feature such famous names as Miguel Ángel Jiménez, Grégory Havret, Geoff Ogilvy, Henrik Stenson, Edoardo Molinari and Liang Wenchong.

You can be there too! Owing to the huge demand at previous tournaments, this year the much-sought-after tickets for the 2011 Schüco Open are available immediately online ( [www.schueco.com/schueco-open](http://www.schueco.com/schueco-open) ), priced 10 euros (including VAT).

### Schüco ? Green Technology for the Blue Planet.

That means clean energy from solar products and windows. Or more precisely, the contribution that Schüco makes to the environment as the leading provider of innovative building envelopes. With Energy3 - saving energy, generating energy and networking energy. Perfectly coordinated window, door and façade systems save energy by providing optimum levels of thermal insulation. The variety of solar solutions generates more clean energy than the building consumes. And intelligent networking means that the excess energy can be used - for example, for IT systems and electromobility. The result is a significant step towards energy self-sufficiency. Towards the sustainable conservation of natural resources. And towards a secure future. With more than 5000 employees and 12,000 partner companies, Schüco is active in more than 75 countries worldwide and achieved turnover of 2.35 billion euros in 2010.

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