

24.03.2011 – 12:13 Uhr

EANS-DD: Villeroy & Boch AG / Notification concerning transactions by persons performing managerial responsibilities pursuant to section 15a of the WpHG

Notification concerning transactions by persons discharging managerial responsibilities pursuant to section 15a of the WpHG, transmitted by euro adhoc with the aim of a Europe-wide distribution. The issuer is responsible for the content of this announcement.

Details of the person subject to the disclosure requirement:

Person, triggering the disclosure:

Name: Frank Göring
(natural person)

Reason for the disclosure requirement:

Reason: Person performing managerial responsibilities
Position: Member of a managing body

Details of the transaction:

Transaction:

Description of financial instrument: Villeroy & Boch Vorzugsstückaktie

ISIN: DE 0007657231
Type of transaction: purchase
Date: 23.03.2011
Currency: Euro
Price: 4.94800
No of items: 1271
Total amount traded: 6,288.90800
Place: XET
Explanation:

Further inquiry note:

Issuer subject to the publication requirement:

end of announcement euro adhoc

Further inquiry note:

Branche: Consumer Goods
ISIN: DE0007657231
WKN: 765723
Index: CDAX, Classic All Share, Prime All Share
Börsen: Frankfurt / regulated dealing/prime standard
Berlin / free trade
Stuttgart / free trade
Düsseldorf / free trade
München / free trade

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