

21.03.2011 – 12:00 Uhr

EANS-DD: HeidelbergCement AG / Notification concerning transactions by persons performing managerial responsibilities pursuant to section 15a of the WpHG

Notification concerning transactions by persons discharging managerial responsibilities pursuant to section 15a of the WpHG, transmitted by euro adhoc with the aim of a Europe-wide distribution. The issuer is responsible for the content of this announcement.

Details of the person subject to the disclosure requirement:

Person, triggering the disclosure:

Name: VEM Vermögensverwaltung GmbH
(Legal person, company or institution)

Reason for the disclosure requirement:

Reason: Legal person, company or institution closely associated
Relationship: To a person performing managerial responsibilities

Person performing managerial responsibilities, triggering the disclosure requirement:

Position: Member of an administrative or supervisory body

Details of the transaction:

Transaction:

Description of financial instrument: Shares

ISIN: DE0006047004

Type of transaction: purchase

Date: 17.03.2011

Currency: Euro

Price: 45.87610

No of items: 100000

Total amount traded: 4,587,610.00000

Place: XETRA

Explanation:

Further inquiry note:

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Issuer subject to the publication requirement:

end of announcement

euro adhoc

Further inquiry note:

Branche: Construction & Property

ISIN: DE0006047004

WKN: 604700

Index: DAX, CDAX, Classic All Share, HDAX, Prime All Share

Börsen: Frankfurt / regulated dealing/prime standard

Berlin / free trade

Hamburg / free trade

Hannover / free trade

Stuttgart / regulated dealing

Düsseldorf / regulated dealing

München / regulated dealing

Original content of: Heidelberg Materials AG, transmitted by news aktuell

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