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Notification of voting rights transmitted by euro adhoc. The issuer is responsible for the content of this announcement.

Announcement according to Article 27a, Section 1 of the WpHG

Person/company obliged to make the notification:

Name: Ludwig Merckle  
State: Germany

On 5 November 2010 Mr. Ludwig Merckle, Germany, notified us pursuant Sec. 21 and 22 of the German Securities Trading Act, that he exceeded the threshold of 25% of the voting rights in HeidelbergCement AG.

Further to this notification, also on 5 November 2010, Mr. Ludwig Merckle notified us pursuant Sec. 27a of the German Securities Trading Act of the following:

"1. The investment related to the acquisition of the voting rights does not serve the purpose of execution of strategic aims or making trading profit. So far, I have already held just below 25% voting rights in HeidelbergCement AG. Exceeding the 25% threshold emphasizes my long-term commitment to the company, which I consider to have a significant potential to increase in value based on its very good market-position world-wide.

2. At present, I do not intend to obtain further voting rights by acquisition or by any other means, within the next 12 months.

3. I do not intend to especially influence the appointment of administration, management and supervisory bodies. As far as the Annual General Meeting is at all responsible, I will influence the appointment of administration, management and supervisory bodies by executing my voting rights. Besides, I am member of the supervisory board as well as of the personnel committee of the supervisory board of HeidelbergCement AG and in this capacity, I will, by executing my voting rights in these committees, also influence the appointments of administration, management and supervisory bodies.

4. I do not intend to significantly change the capital structure or the dividend policy of the company.

5. For the acquisition of the additional shares, which resulted in the excess of the 25% threshold, Spohn Cement GmbH has utilized both own funds as well as loans which were granted by affiliated companies."

Heidelberg, 5. November 2010  
The Managing Board

end of announcement                      euro adhoc

Further inquiry note:

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Börsen: Frankfurt / regulated dealing/prime standard  
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