

30.07.2010 – 14:47 Uhr

EANS-DD: Villeroy & Boch AG / Notification concerning transactions by persons performing managerial responsibilities pursuant to section 15a of the WpHG

Notification concerning transactions by persons discharging managerial responsibilities pursuant to section 15a of the WpHG, transmitted by euro adhoc with the aim of a Europe-wide distribution. The issuer is responsible for the content of this announcement.

Details of the person subject to the disclosure requirement:

Person, triggering the disclosure:

Name: Frank Göring
(natural person)

Reason for the disclosure requirement:

Reason: Person performing managerial responsibilities
Position: Member of a managing body

Details of the transaction:

Transaction:

Description of financial instrument: Villeroy & Boch AG-preference share

ISIN: DE 0007657231
Type of transaction: purchase
Date: 29.07.2010
Currency: Euro
Price: 3.9120
No of items: 1000
Price: 3.9120
No of items: 1000
Price: 3.9000
No of items: 1000
Total amount traded: 11,724.0000
Place: Munich
Explanation:

Further inquiry note:

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Issuer subject to the publication requirement:

end of announcement euro adhoc

Further inquiry note:

Branche: Consumer Goods
ISIN: DE0007657231
WKN: 765723
Index: CDAX, Classic All Share, Prime All Share
Börsen: Frankfurt / regulated dealing/prime standard

Berlin / free trade
Stuttgart / free trade
Düsseldorf / free trade
München / free trade

Original content of: Villeroy & Boch AG, transmitted by news aktuell

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