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BASF Podcast: iGloss: Scratch-resistant clearcoat for cars

Ludwigshafen (ots) -

In this podcast you will learn how chemical innovations from BASF help to develop a new, extremely scratch-resistant clearcoat for cars.

The new, extremely scratch-resistant clearcoat iGloss not only provides auto bodies with a brilliant and robust exterior, but also gives them even longer-lasting scratch resistance. To achieve this leap forward, the researchers modeled their work on nature, developing a "hybrid material" that combines the advantages of "hard" materials and "soft" substances. Over time, iGloss provides substantially better protection against micro-scratches.

BASF Corporate Communications started a regular bilingual Podcast service in April 2007 to report on BASF's innovations and research and development activities in an easy-to-understand, informative and entertaining way.

Listen to the audio reportage with Dr. Joachim Woltering (Head of the Clearcoat Competence Center at BASF Coatings in Münster), Dr. Matthijs Groenewolt (Lab Manager at BASF Research).

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Editorial contact:

For the UK:

BASF plc

Chris Wilson

Corporate Communications

Phone: +44-161-488-5616

Fax: +44-161-488-4133

E-Mail: chris.wilson@basf.com

For the US:

BASF Corporation

Betsy Arnone

Corporate Communications

Phone: +1 973 245-7865

Fax: +1 973 245-6714

E-Mail: betsy.arnone@basf.com

For Europe:

BASF SE

Julia Meder

Communications & Government Relations

Phone: +49 621 60-92439

Fax: +49 621 60-20384

E-Mail: podcast@basf.com

Contact for iGloss related questions:

Richard Amberger

BASF Coatings AG

Marketing Europe Automotive OEM Coatings Solutions

Phone: +49 2501 14-3702

E-Mail: richard.amberger@basf.com

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