

23.12.2009 - 11:20 Uhr

BASF Podcast: The Chemical Reporter - How does a sparkler work?

Ludwigshafen (ots) -

In the history of our attempts to master chemistry, explorations of fire are certainly among the most ancient experiments ever performed. And although we have controlled it for thousands of years, the magic of fire remains spellbinding. Take sparklers, for example. There's little in life quite as satisfying as watching one of these gray rods spark and sputter to life when you light it. In entertaining episodes our Chemical Reporter answers questions of our Podcast listeners on Chemistry in our everyday life.

Direct listening at:

http://www.basf.com/podcast/sparkler

Direct subscription via RSS-Feed or iTunes (search for "basf"): http://corporate.basf.com/en/podcast/reporter.xml

Podcast The Chemical Reporter, English edition: http://www.basf.com/podcast

More podcasts:

Podcast Chemistry of Innovations: http://www.basf.com/podcast This podcast is the audible innovation magazine of BASF. Discover every month how Chemistry can help to shape our future. The actual episode is on "Achieving Climate Protection with Eco-efficiency". RSS-subscription: http://corporate.basf.com/en/podcast/innovation.xml

Direct subscription of BASF Podcasts via RSS-Feed http://corporate.basf.com/en/podcast/reporter.xml http://corporate.basf.com/en/podcast/innovation.xml Direct iTunes subscription when iTunes is installed (or search for "basf"):

http://phobos.apple.com/WebObjects/MZSearch.woa/wa/search?submit=seeAllLockups&entity=podcast&term=BASF&media=podcast

The use of the audio material is royalty-free. We appreciate information on the use to podcast@basf.com.

BASF is the world's leading chemical company: The Chemical Company. Its portfolio ranges from chemicals, plastics and performance products to agricultural products, fine chemicals as well as oil and gas. As a reliable partner BASF helps its customers in virtually all industries to be more successful. With its high-value products and intelligent solutions, BASF plays an important role in finding answers to global challenges such as climate protection, energy efficiency, nutrition and mobility. BASF posted sales of more than EUR62 billion in 2008 and had approximately 97,000 employees as of the end of the year. BASF shares are traded on the stock exchanges in Frankfurt (BAS), London (BFA) and Zurich (AN). Further information on BASF is available on the Internet at www.basf.com.

Editorial contact:

For the UK: BASF plc Chris Wilson

Corporate Communications Phone: +44-161-488-5616 Fax: +44-161-488-4133 E-Mail: chris.wilson@basf.com For the US: **BASF** Corporation Betsy Arnone Corporate Communications

Phone: +1 973 245-7865 Fax: +1 973 245-6714

E-Mail: betsy.arnone@basf.com

For Germany/Europe:

BASF SE Soeren Pinkow

Environmental Policy & Innovations

Phone: +49 621 60-20120 Fax: +49 621 60-6620120 E-Mail: podcast@basf.com

Original content of: BASF SE, transmitted by news aktuell $\,$

Diese Meldung kann unter https://www.presseportal.de/en/pm/16344/1535151 abgerufen werden.