

11.11.2009 - 11:20 Uhr

BASF Podcast: The Chemical Reporter - What's the difference between sugar and artificial sweetener?

Ludwigshafen (ots) -

Sugar and sweetener - both taste sweet, which is just another way of saying that both interact with the 'sweetness' taste receptors on your tongue. But that's about all they have in common. Otherwise, sugar and sweetener don't chemically resemble each other in the least. In fact, they belong to completely different classes of substances. In entertaining episodes our Chemical Reporter answers questions of our Podcast listeners on Chemistry in our everyday life.

Direct listening at:

<http://www.basf.com/podcast/artificial-sweetener>

Direct subscription via RSS-Feed or iTunes (search for "basf"):

<http://corporate.basf.com/en/podcast/reporter.xml>

Podcast The Chemical Reporter, English edition:

<http://www.basf.com/podcast>

More podcasts:

Podcast Chemistry of Innovations: <http://www.basf.com/podcast>

This podcast is the audible innovation magazine of BASF. Discover every month how Chemistry can help to shape our future. The actual episode is on "Achieving Climate Protection with Eco-efficiency".

RSS-subscription: <http://corporate.basf.com/en/podcast/innovation.xml>

Direct subscription of BASF Podcasts via RSS-Feed

<http://corporate.basf.com/en/podcast/reporter.xml>

<http://corporate.basf.com/en/podcast/innovation.xml>

Direct iTunes subscription when iTunes is installed (or search for "basf"):

<http://phobos.apple.com/WebObjects/MZSearch.woa/wa/search?submit=seeAllLockups&entity=podcast&term=BASF&media=podcast>

The use of the audio material is royalty-free. We appreciate information on the use to podcast@basf.com.

BASF is the world's leading chemical company: The Chemical Company. Its portfolio ranges from chemicals, plastics and performance products to agricultural products, fine chemicals as well as oil and gas. As a reliable partner BASF helps its customers in virtually all industries to be more successful. With its high-value products and intelligent solutions, BASF plays an important role in finding answers to global challenges such as climate protection, energy efficiency, nutrition and mobility. BASF posted sales of more than EUR62 billion in 2008 and had approximately 97,000 employees as of the end of the year. BASF shares are traded on the stock exchanges in Frankfurt (BAS), London (BFA) and Zurich (AN). Further information on BASF is available on the Internet at www.basf.com.

Editorial contact:

For the UK:

BASF plc

Chris Wilson

Corporate Communications

Phone: +44-161-488-5616

Fax: +44-161-488-4133

E-Mail: chris.wilson@basf.com

For the US:
BASF Corporation
Betsy Arnone
Corporate Communications
Phone: +1 973 245-7865
Fax: +1 973 245-6714
E-Mail: betsy.arnone@basf.com

For Germany/Europe:
BASF SE
Soeren Pinkow
Environmental Policy & Innovations
Phone: +49 621 60-20120
Fax: +49 621 60-6620120
E-Mail: podcast@basf.com

Original content of: BASF SE, transmitted by news aktuell
Diese Meldung kann unter <https://www.presseportal.de/en/pm/16344/1509989> abgerufen werden.