

15.09.2009 – 14:14 Uhr

EANS-DD: Villeroy & Boch AG / Notification concerning transactions by persons performing managerial responsibilities pursuant to section 15a of the WpHG

Notification concerning transactions by persons discharging managerial responsibilities pursuant to section 15a of the WpHG, transmitted by euro adhoc with the aim of a Europe-wide distribution. The issuer is responsible for the content of this announcement.

11.09.2009

Details of the person subject to the disclosure requirement:

Person, triggering the disclosure:

Name: MAT-2-Vermögensverwaltungsgesellschaft mbH
(Legal person, company or institution)

Reason for the disclosure requirement:

Reason: Legal person, company or institution closely associated
Relationship: To a person performing managerial responsibilities

Person performing managerial responsibilities, triggering the disclosure requirement:

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Position: Member of an administrative or supervisory body

Details of the transaction:

Transaction:

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Description of financial instrument: Villeroy & Boch AG common stock
ISIN:DE0007657207

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Type of transaction: purchase

Date: 11.09.2009

No of items: 25000

Currency: Euro

Price: 5,0200

Total amount traded: 125.500,0000

Place: off-market

Explanation:

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Further inquiry note:

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Issuer subject to the publication requirement:

Ende der Mitteilung euro adhoc

Further inquiry note:

Branche: Consumer Goods
ISIN: DE0007657231
WKN: 765723
Index: Prime All Share
Börsen: Frankfurt / regulated dealing/prime standard
Berlin / free trade
Stuttgart / free trade
Düsseldorf / free trade
München / free trade

Original content of: Villeroy & Boch AG, transmitted by news aktuell
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