20.05.2009 – 11:20 Uhr

BASF Podcast: Plant Health - Fit with Fungicides

Ludwigshafen (ots) -

In this podcast you will learn how innovative fungicides from BASF help to improve plant health.

In the agricultural industry plant diseases such as fungal attacks can seriously damage the production of foodstuffs. And according to estimates, more than 40% of the crop yields that are theoretically achievable are lost because of threats such as plant diseases, bacteria and viruses, as well as from environmental impacts like drought. This is the motivation that drives the researchers at BASF to develop new approaches and solutions to combat these problems. The means they employ against these fungal attacks are the so-called fungicides.

BASF Corporate Communications started a regular bilingual Podcast service in April 2007 to report on BASF's innovations and research and development activities in an easy-to-understand, informative and entertaining way.

Listen to the audio reportage with Dr. Philipp Lane (Director Global Research Fungicides at BASF), Dr. Matthias Bratz (Senior Research Manager in Formulation Development at BASF), Amber Shirley, Ph.D. (Senior Technical Specialist, BASF Crop Protection, USA), Marco-Antonio Tavares-Rodrigues (Research and Development Manager for Fungicides, BASF Latin America).

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energy efficiency, nutrition and mobility. BASF posted sales of more than EUR62 billion in 2008 and had approximately 97,000 employees as of the end of the year. BASF shares are traded on the stock exchanges in Frankfurt (BAS), London (BFA) and Zurich (AN). Further information on BASF is available on the Internet at www.basf.com.

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