

13.05.2009 - 11:20 Uhr

BASF Podcast: The Chemical Reporter - Why does caffeine have a stimulating effect?

Ludwigshafen (ots) -

The very first thing many people do when they stumble out of bed in the morning is pour themselves a cup of coffee. The substance in the hot brew that helps wake you up is well-known all over the world: caffeine. Caffeine doesn't only come from coffee beans. Most of the caffeine is synthetically manufactured by the chemical industry. In entertaining episodes our Chemical Reporter answers questions of our Podcast listeners on Chemistry in our everyday life.

Direct subscription via RSS-Feed or iTunes (search for "basf"): http://corporate.basf.com/en/podcast/reporter.xml

Podcast The Chemical Reporter, English edition: http://www.basf.com/podcast

More podcasts:

Podcast Chemistry of Innovations: http://www.basf.com/podcast This podcast is the audible innovation magazine of BASF. Discover every month how Chemistry can help to shape our future. The actual episode is on "Lithium Ion Batteries - The Energy Store of the Future".

RSS-subscription: http://corporate.basf.com/en/podcast/innovation.xml

Direct subscription of BASF Podcasts via RSS-Feed http://corporate.basf.com/en/podcast/reporter.xml http://corporate.basf.com/en/podcast/innovation.xml Direct iTunes subscription when iTunes is installed (or search for "basf"):

http://phobos.apple.com/WebObjects/MZSearch.woa/wa/search?submit=seeAllLockups&entity=podcast&term=BASF&media=podcast

The use of the audio material is royalty-free. We appreciate information on the use to podcast@basf.com.

BASF is the world's leading chemical company: The Chemical Company. Its portfolio ranges from chemicals, plastics and performance products to agricultural products, fine chemicals as well as oil and gas. As a reliable partner BASF helps its customers in virtually all industries to be more successful. With its high-value products and intelligent solutions, BASF plays an important role in finding answers to global challenges such as climate protection, energy efficiency, nutrition and mobility. BASF has approximately 97,000 employees and posted sales of more than EUR62 billion in 2008. BASF shares are traded on the stock exchanges in Frankfurt (BAS), London (BFA) and Zurich (AN). Further information on BASF is available on the Internet at www.basf.com.

Editorial contact:

For the UK: BASF plc Chris Wilson

Corporate Communications Phone: +44-161-488-5616 Fax: +44-161-488-4133 E-Mail: chris.wilson@basf.com

For the US: BASF Corporation Betsy Arnone

Corporate Communications Phone: +1 973 245-7865 Fax: +1 973 245-6714

E-Mail: betsy.arnone@basf.com

For Germany/Europe:

BASF SE

Rainer Mueller-Mueffelmann Environmental Policy & Innovations

Phone: +49 621 60-41040 Fax: +49 621 60-20548 E-Mail: podcast@basf.com

Original content of: BASF SE, transmitted by news aktuell $\,$

Diese Meldung kann unter https://www.presseportal.de/en/pm/16344/1404277 abgerufen werden.