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BASF Podcast: The Chemical Reporter - What makes blue-jeans blue?

Ludwigshafen (ots) -

As far back as the Middle Ages in Europe, blue has always been a color worn by the nobility. Some kings wore blue cloaks to their crowning ceremonies. The dye was made from a substance that had to be brought all the way from far-off India - indigo, which was made from an extract of the indigo plant. In 1897 BASF became the first company to hit the market with a synthetically-produced version of indigo. In entertaining episodes our Chemical Reporter answers questions of our Podcast listeners on Chemistry in our everyday life.

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